Lights, Camera, Action... Recording OnLine Classes



On Line Classes

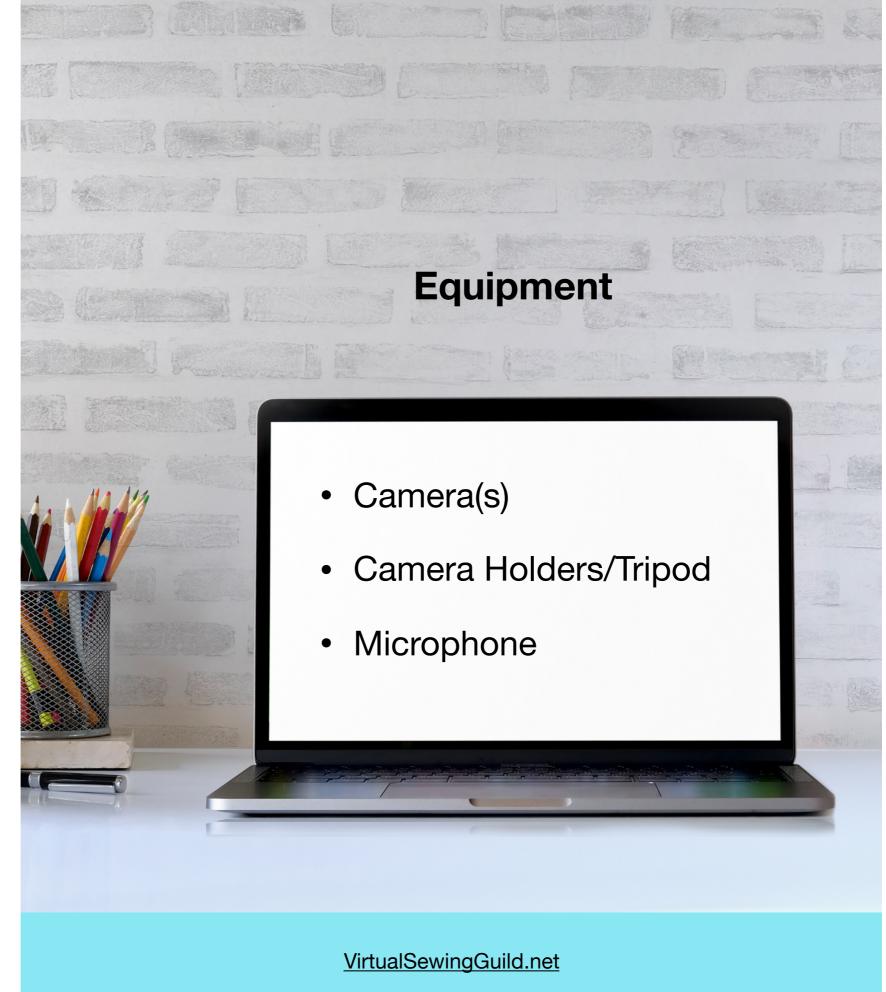
MADE

EASY!

- Equipment
- Recording process
- Editing Videos
- Written directions
- Using these classes on YouTube, Facebook and website (including membership areas)

VirtualSewingGuild.net







Equipment

Cameras and holders















External Webcam

Equipment

Cameras and Holders



TriPod Adaptor for Phone



Built into your computer

Document Camera



Equipment

Cameras and Holders



Actuating Arm



Recording

Cameras and holders

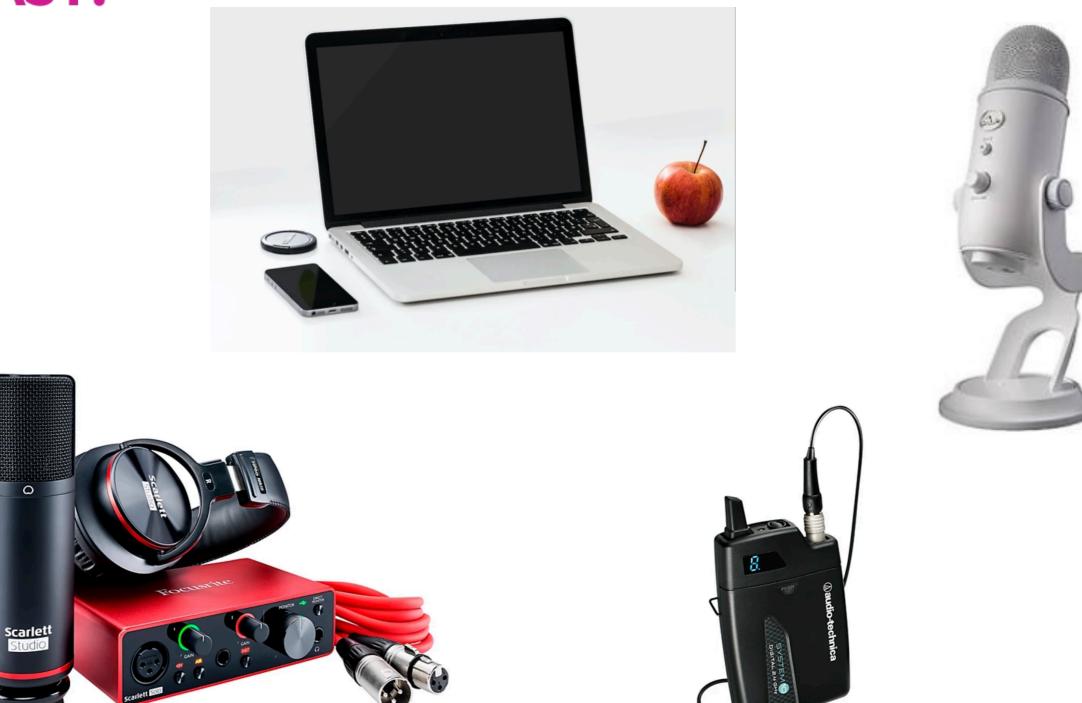


Cam Link is an HDMI tethering device that will allow you to connect any high-end camera (that has an HDMI output) to your computer, readying it for live streaming onto social media.



Equipment

Microphones







Equipment

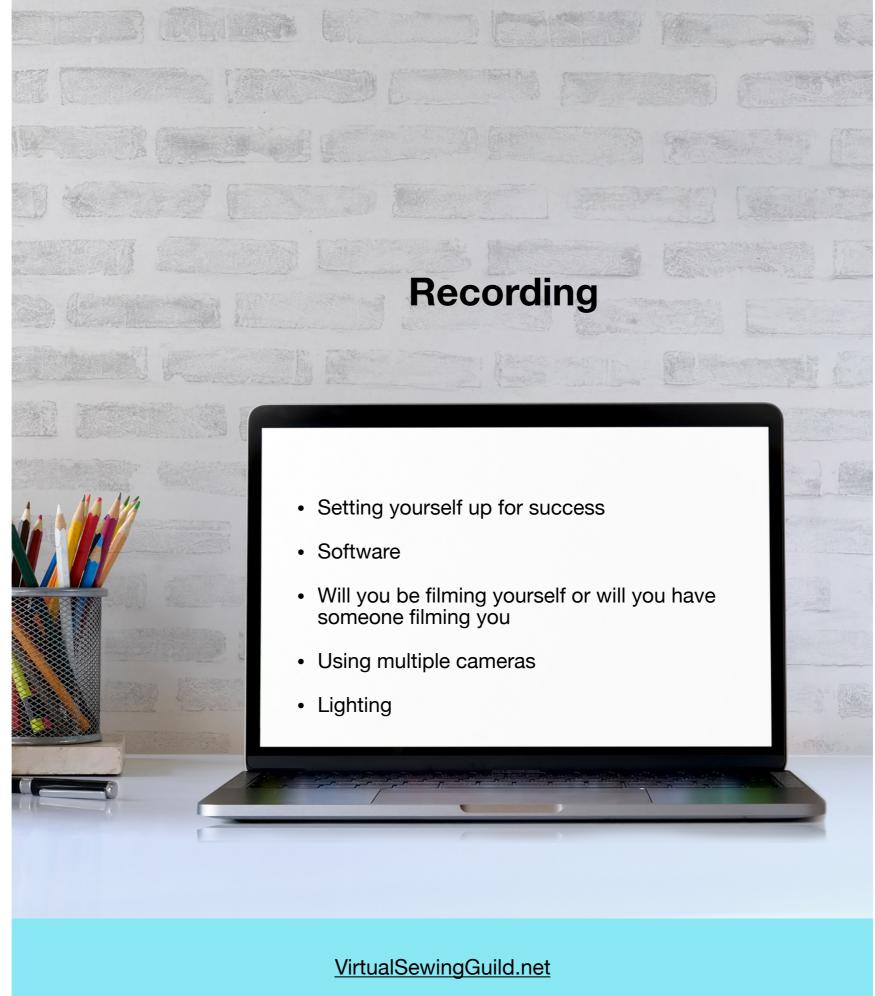
Lights





Roll, over image to appen in





Setting yourself up for Success

On Line Classes MADE EASY!

- Gather all your props
- Write your script or outline
- Practice Practice
- Get all your equipment ready and test it
- Is the dog/cat in a room where I won't be interrupted while filming
- Is my phone in airplane mode
- Room Set Up
 - Make sure when you look through the camera everything you see is what you want to see
 - Are the cabinet doors closed
 - Are the counters cleaned off
 - Is there anything on the floors





Recording Software













Recording Software





Single Camera

- If you are using one camera it will be easier on you if you have someone who can film you
- By having someone film you they can move the camera so it shows you, then moves to what is in front of you, then over to the sewing machine and cutting board, etc
- Filming will need to stop sometimes to relocate the camera, and then start back up
- Be sure to pause a moment after the camera is recording before you begin to speak, and to pause again after you are finished speaking and before the camera shut off.

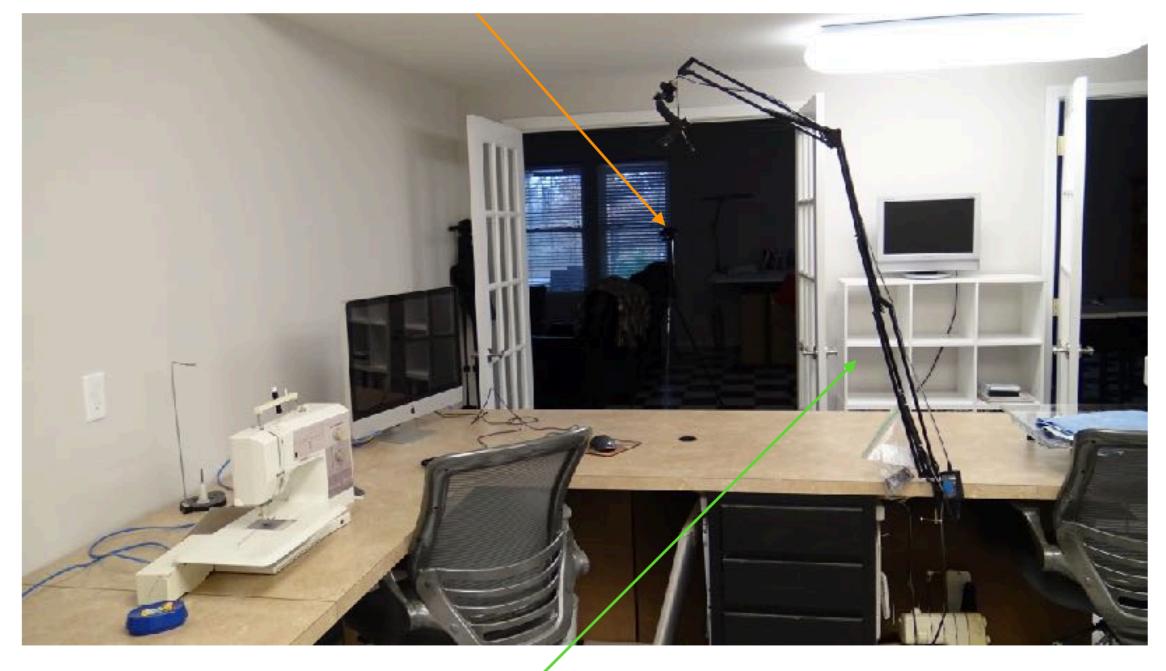






Multiple Cameras

Camera on Tripod



Actuating arm



Multiple Cameras

Acutating arm

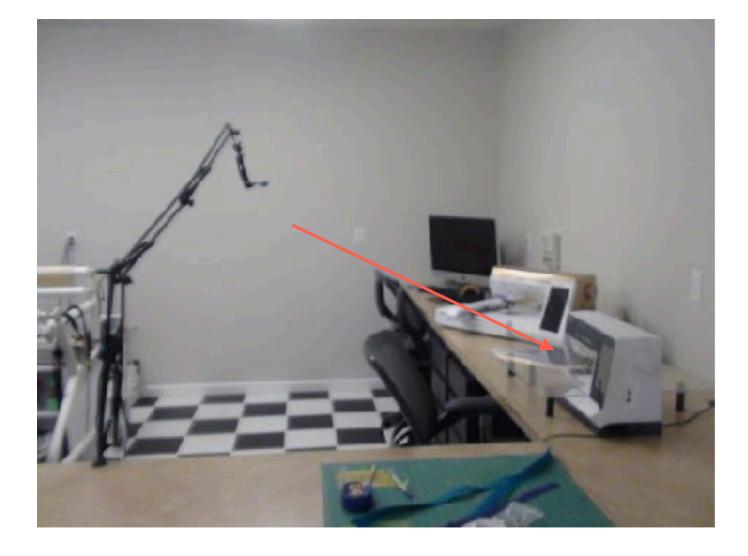






Multiple Cameras

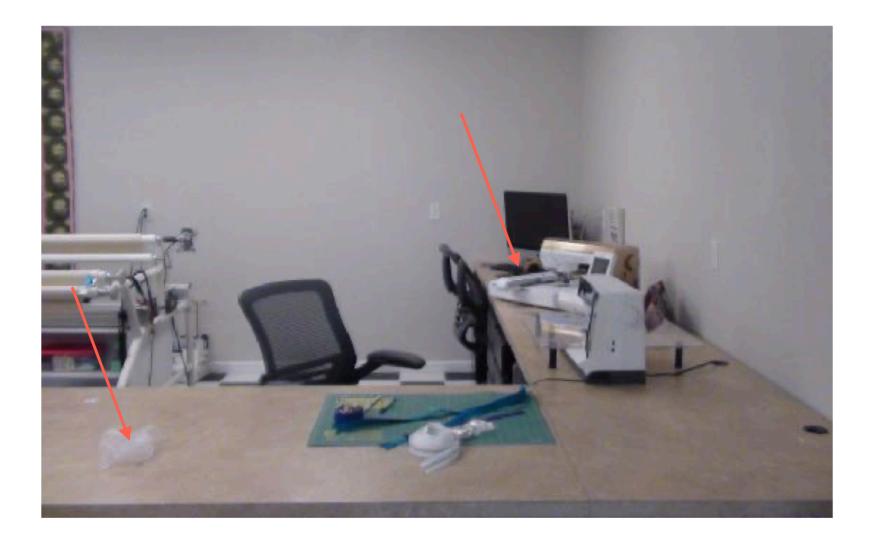
Acutating arm







What I see from tripod in doorway



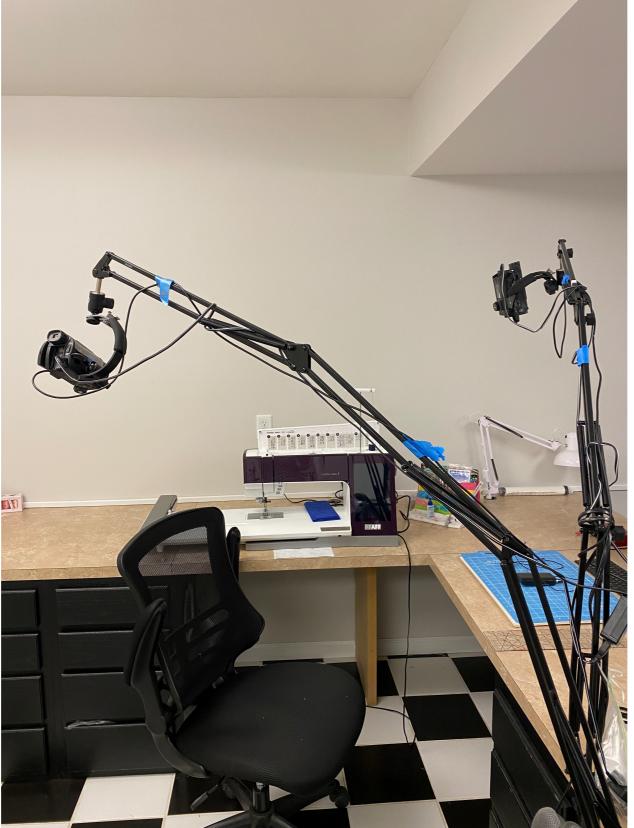
Recording/Live Events

Multiple Cameras

Need to do some clean up!







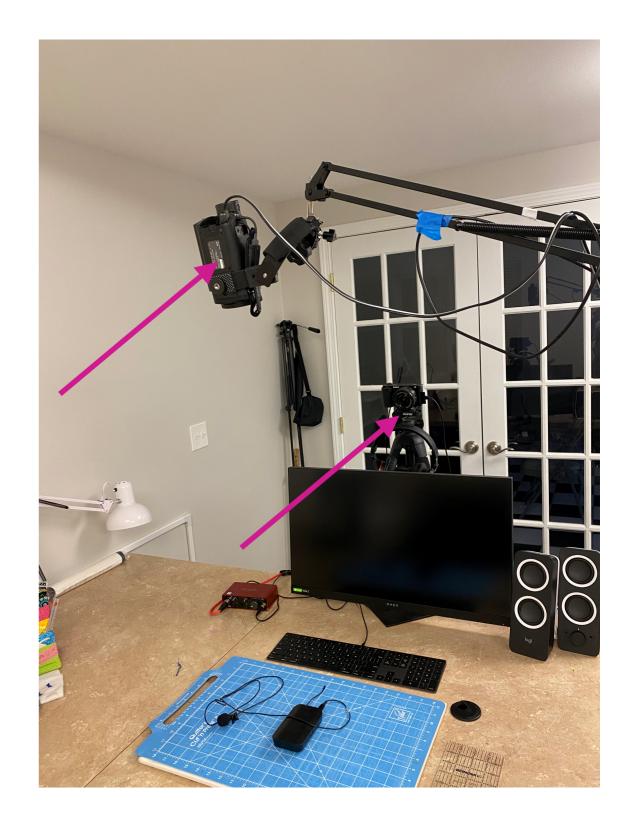
Multiple Cameras



1111

Recording/Live Events

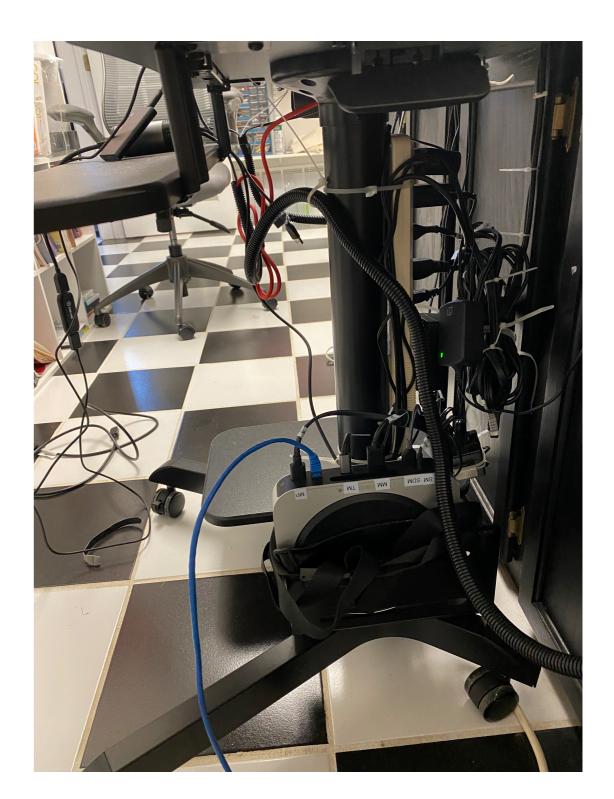
Multiple Cameras



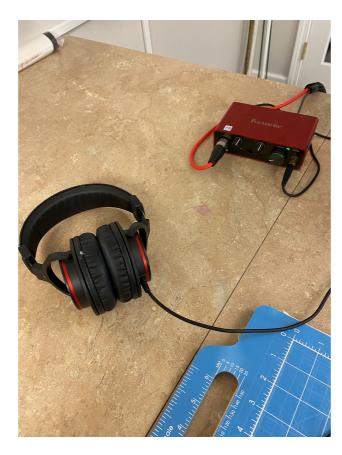
On Line Classes MADE EASY!

Recording/Live Events

Multiple Cameras







Recording

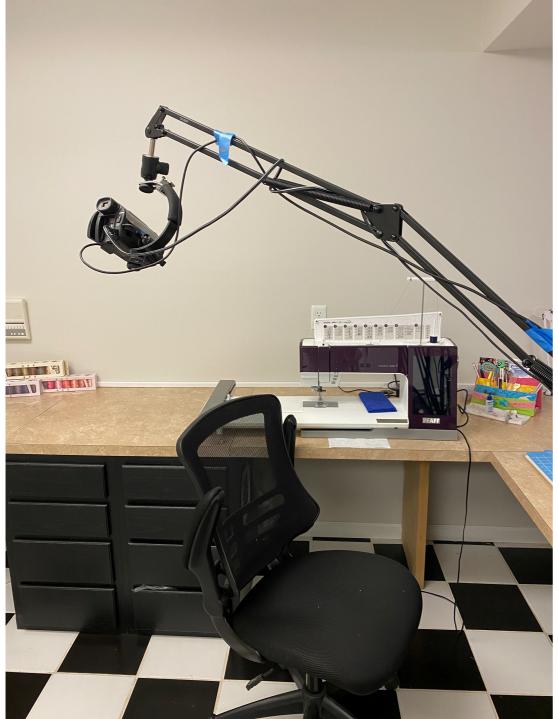
Live Hands on Class

FocusRite Scarlett Studio

The sound of the machine actually sewing is not heard by the audience and I can hear the audience through the headphones

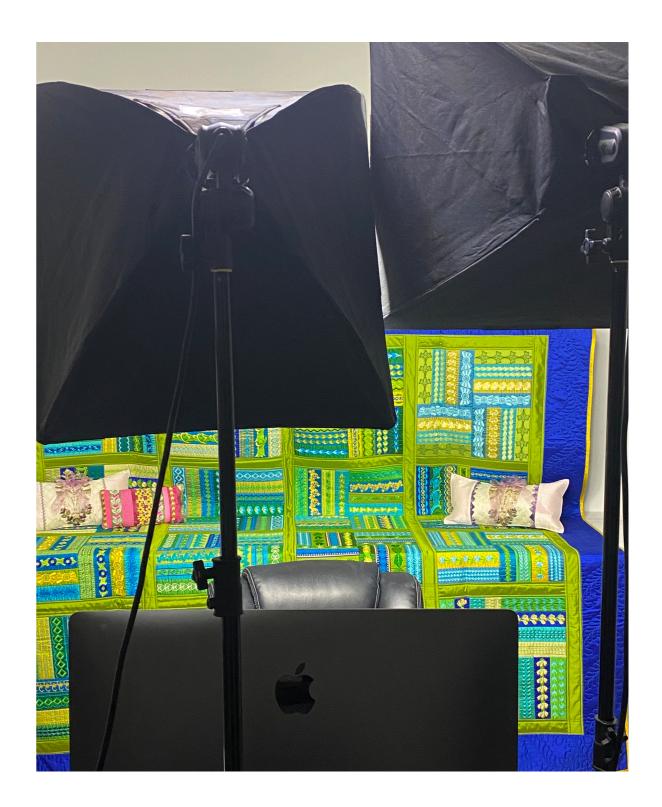






Recording

Lighting

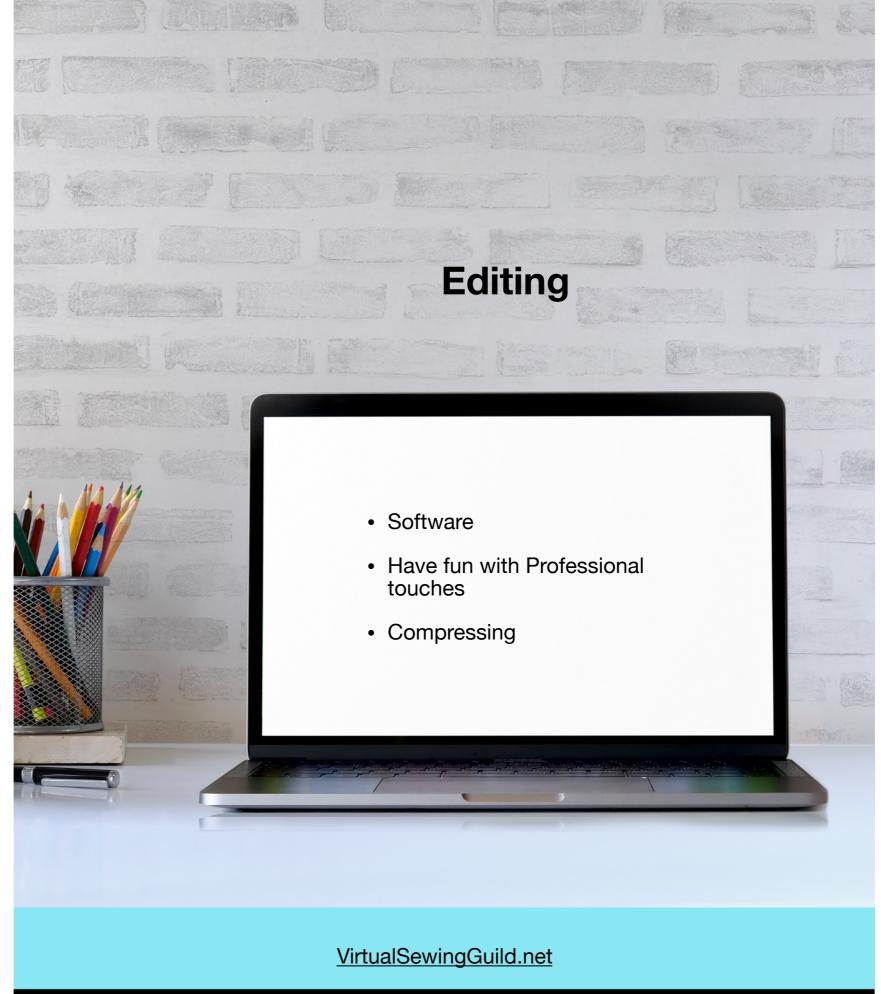




Time for a change









Editing

Software

Camtasia®



Adobe Premiere Pro Best for Professional Video Editing



Apple Final Cut Pro Best for Professional Editing on Macs



Apple iMovie (for Mac OS X) Best for Easy Editing on Macs



CyberLink PowerDirector Best for Tons of Tools and Ease of Use



Corel VideoStudio Ultimate Best for Stop Motion and Motion Tracking



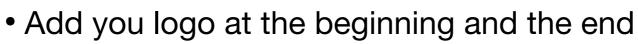
DaVinci Resolve Best for Powerful Free Version and Pro-Level Tools

💠 movavi

Movavi Video Editor Best for Fast, Fun Video Editing

Editing

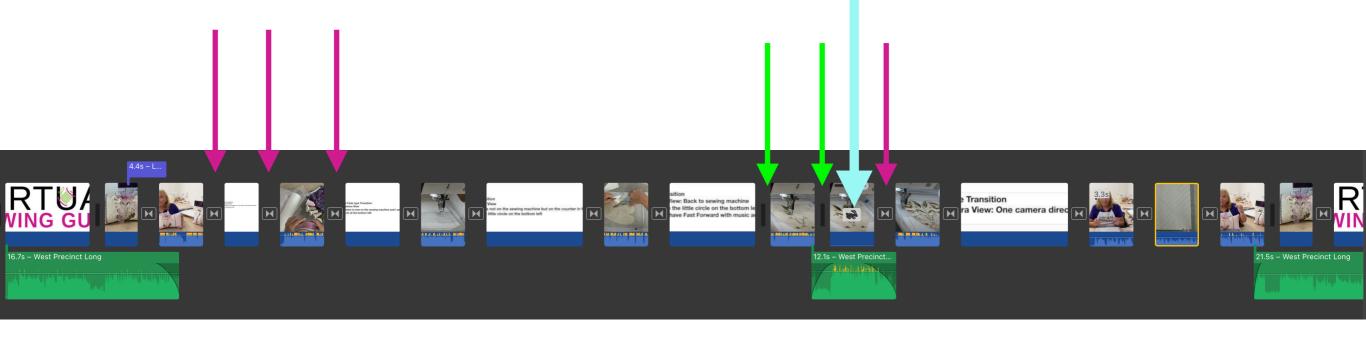
Professional Touches



On Line Classes MADE

EASY!

- Use music in the video, being sure it does not interfere with what you are saying in the video
- Transitions (fade, cross blur, etc) add interest
- Fast forward with music is fun to watch
- Cropping the view can make a big difference in the final product



On Line Classes MADE EASY!



Compressing the video

Visit of the second s

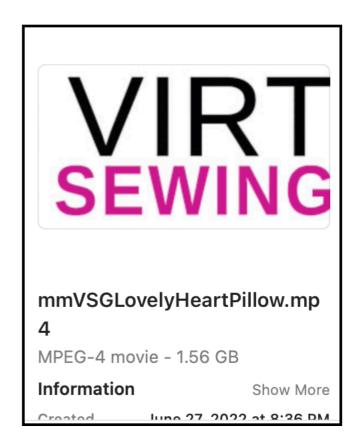
Croated

Juna 27 2022 at 8.12 DM

HandBrake

Downloadable software





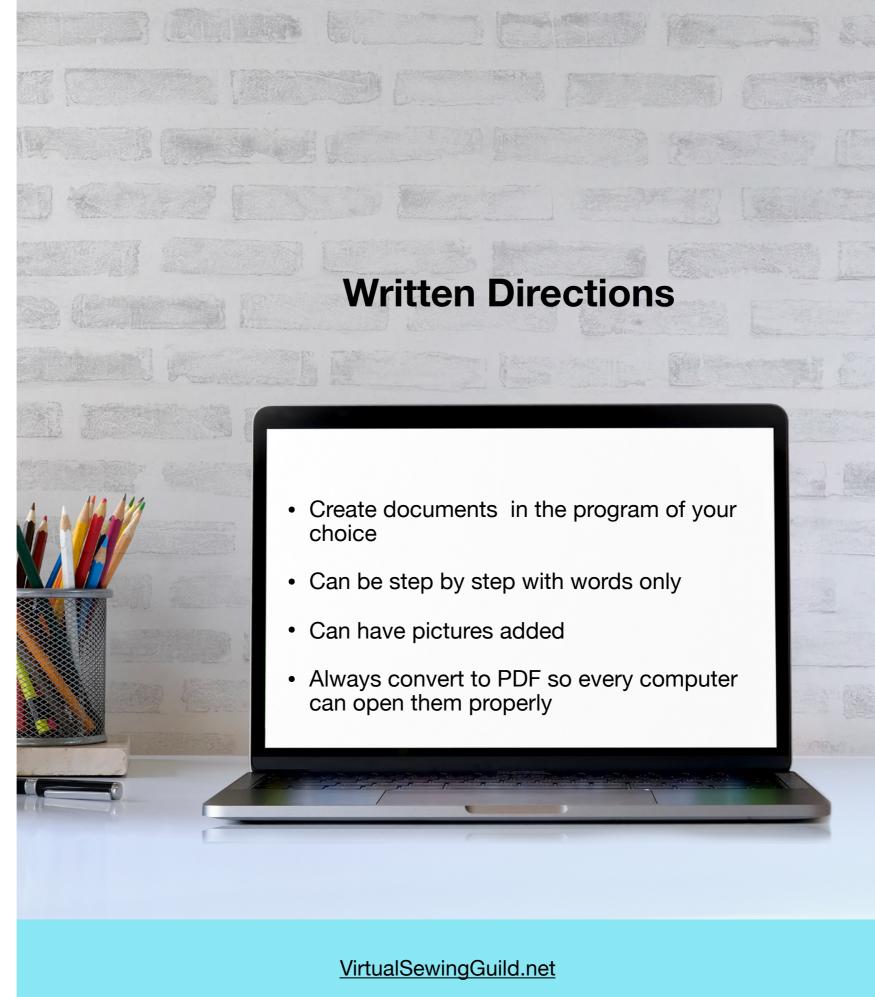
On Line Classes MADE EASY!



Watch this short clip









VIRTUAL SEWING GUILD

- Put your logo on the instructions
- Put your website on the instructions
- Make sure the instructions are accurate
- Use easy to read fonts
- Don't use too many different fonts
- Use a different color to highlight topics
- Use colors that are easy to read

VirtualSewingGuild.net

Written Directions

Create in program of your choice Always convert to PDF

~Pages-Word-Keynote-PowerPoint-Canva-And Others~

Sheer Reverse Applique Napkin Pillow

On Line Classes

MADE

EASY!

Margaret Moorehead's



Sheer Reverse Applique Napkin Pillow

Sit and Sew



Virtual Hands On Class

Sheer Reverse Applique Napkin Pillow

Supply List:

- Cotton or good quality poly netting
- Nylon or poly organza
- Fabric to create pillow insert
- 13" square white napkins with crochet lace edging (feel free to be creative with this... the crocheted edging is jus a suggestion. Look around for options, and if your pillow is a bit smaller than 13" it will still work fine"
- Small amount of lavender to fill the "lace
- drops"
- Fiber Fill
- Rayon Embroidery Thread for the "lace drops" (Rayon is needed for use with the heat tool)
- · Embroidery thread for the project
- Embroidery designs (included with this class)
- **Construction Thread**
- Spray Starch
- · Tape to adhere fabric to the back of the hooped project

Sewing Equipment List:

- Machine in good working order
- Iron
- Rotary Cutter, Ruler and Mat
- Good scissors to trim the appliqué fabric
- **General Sewing Supplies** Heat tool •
- Machine feet: embroidery foot, open toe foot
- Wing needle size 120

Stabilizers, batting and fabric prep products:

- DissolveAway Stabilizer
- · Fiber Fill for pillow insert

Virtual Sewing Guild Sit and Sew. The time for you to enjoy sewciallizing with sewing friends and creating a great project!

Sheer Reverse Applique Napkin Pillow

Fabric, Batting, Stabilizer, Ribbon	Quantity	Size	Notes
Cotton or good quality poly netting	1	5" square	If using cotton netting prewash, it shrinks quite a bit
Nylon or poly organza	1	8" x 11"	
Fabric for insert	2	Size needed for your particular project	This will be based on the size of your napkins
Napkins or fabric for the front and back of the pillow	1	13" x 13"	Smaller size can be used. I used an 8" x 8" and it worked fine.
Ribbon	1	3 yards x 1/8"	You do not need this much if you just want to create a bow and not "stitch" the front and back together with the ribbon.

Thank you for joining me on this adventure. This is our fourth "live virtual event" where we will all be working on the same project. I think things will go well, but as soon as I say that I need to knock on wood! So, please be patient with me if things do not go as planned. Just as in an "in person" class, things get forgotten or overlooked, and unexpected circumstances pop in for a visit. All the of the embroidery will not be able to be completed in our two hour class, so during class we I will not be stitching the "lace drops", I will have these already stitched out.

To help increase our success here is what I am asking you to do or have ready prior to the class.

□Have all your sewing supplies organized and ready to use

- \Box Test your scissors to make sure they will cut your fabric nicely
- $\hfill\square$ Make sure your machine is cleaned and in good working order
- □ Have the designs loaded onto your machine
- Have the napkin (or fabric) marked with diagonal lines that intersect at the center
- □ Have your machine threaded with the thread for the heart appliqué outline
- □ Have your fabric cut to size (See above)
- □ I hope to start exactly at 1:00, so please be sure to join the zoom meeting a bit early so at 1:00 we are all ready to go!
- □As I said before, make sure your sense of humor is handy, because who know what might happen when we are all LIVE and unfiltered!!!!

Sheer Reverse Applique Napkin Pillow

Preparation

- 1. Load the HeartAndFlowersCombined design and the lace drop design on your machine.
- Note: for your convenience I have combined all the designs for you. But as an additional bonus you have all the individual designs that you can combine on your own for this project or for an other project you might want to do in the future.
- 2. Mark the fabric or napkin you will be doing your embroidery on with diagonal lines that go from corner to corner and intersect in the middle

Lace Drops Embroidery

- 1. Hoop two layers of water soluble stabilizer and one layer of nylon or polyester organza
- 2. Put 4 of the LaceDrop embroidery designs in the hoop and stitch out
- 3. Rinse away the water soluble stabilizer
- 4. Use a heat tool and remove the excess organza

Heart Embroidery

- 1. Hoop one layer of water soluble stabilizer
- 2. Place the hoop on the machine and then place the napkin over the stabilizer so the marked center of the fabric is centered in your hoop
- 3. Baste in place
- 4. Stitch out color #1, the appliqué outline
- Remove the hoop from the machine, but not the project from the hoop and cut away the white napkin fabric ONLY from inside the heart outline. (Refer to image below, you will be cutting away the area where you see the "pink" or "teal" in the heart)
- 6. Place the 5" squares of netting and the fabric over the heart outline on the BACK of the hoop. Make sure the netting is touching the stabilizer and the wrong side of the fabric is facing out. Tape in place
- 7. Stitch color 2, the heart outline again
- 8. Remove the hoop from the machine, but not the project from the hoop and cut away the excess colored fabric from the back of the project.
- 9. Do NOT cut away the netting at this time
- 10. Attach the hoop to the machine Stitch out the rest of the design, changing colors as you go
- 11. Remove the hoop from the machine
- 12. Remove the basing stitches



Page 4 of 6

Page 3 of 6

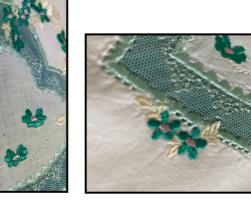
Sheer Reverse Applique Napkin Pillow

Wing Needle Stitching around the heart

- Use the Open-toe foot, a wing needle (size 120 if you have it) light weight bobbin thread and light weight thread in the needle (I used 40 weight rayon embroidery thread and it worked great. Some people prefer 50 weight thread). Note: on most machines you will need to thread the needle manually, not with the needle threader since we are using a wing needle
- 2. Choose a stitch similar to the one in the one below, that is designed for Wing Needle work and stitch around the outside of the heart. My settings were 3W x 3L
- 3. The straight edge of the stitch goes on the outside of the heart and the "swing" of the stitch goes over the embroidery stitches.

HINT: Test your stitch to make sure you like the way it will look.

- 4. Your stitching should be close to the appliqué stitches on the heart. (Refer to image below)
- 5. When stitching around curves you want to be sure to finish the complete pattern, and then with the needle down, pivot. The needle down function and the raise presser foot functions are great options for this technique. Some of you might also like the "single pattern" function.
- 6. Do not stitch over the flowers and leaves, instead start and stop the stitching so it does not interfere with them
- 7. Rinse away the water soluble stabilizer
- 8. Iron to remove all the wrinkles
- 9. Trim away the excess netting, leaving about 1/4" all the way around as a "safety net" so the netting will not pull away from the project.



Wing Needle Stitch Suggestion

Because I don't know what size pillow each of you are creating, the instructions are written in an order that allows you to create the insert based on your finished pillow, however it is in the middle of your twin needle work if you are using construction option 1, and in the middle of weaving the ribbon through the crocheted edge if you are using construction option 2. It would be inconvenient to rethread your machine from wing needle to regular stitching to do this, so you might choose to construct your insert before you start your wing needle stitching, or if you have more than one machine, you might just choose to follow the instructions in the order written and construct the insert on a different machine so you don't have to go from wing needle work, to regular sewing and then back to wing needle work.

Page 5 of 6

Sheer Reverse Applique Napkin Pillow

Putting it together

1. Putting the pillow front and back together

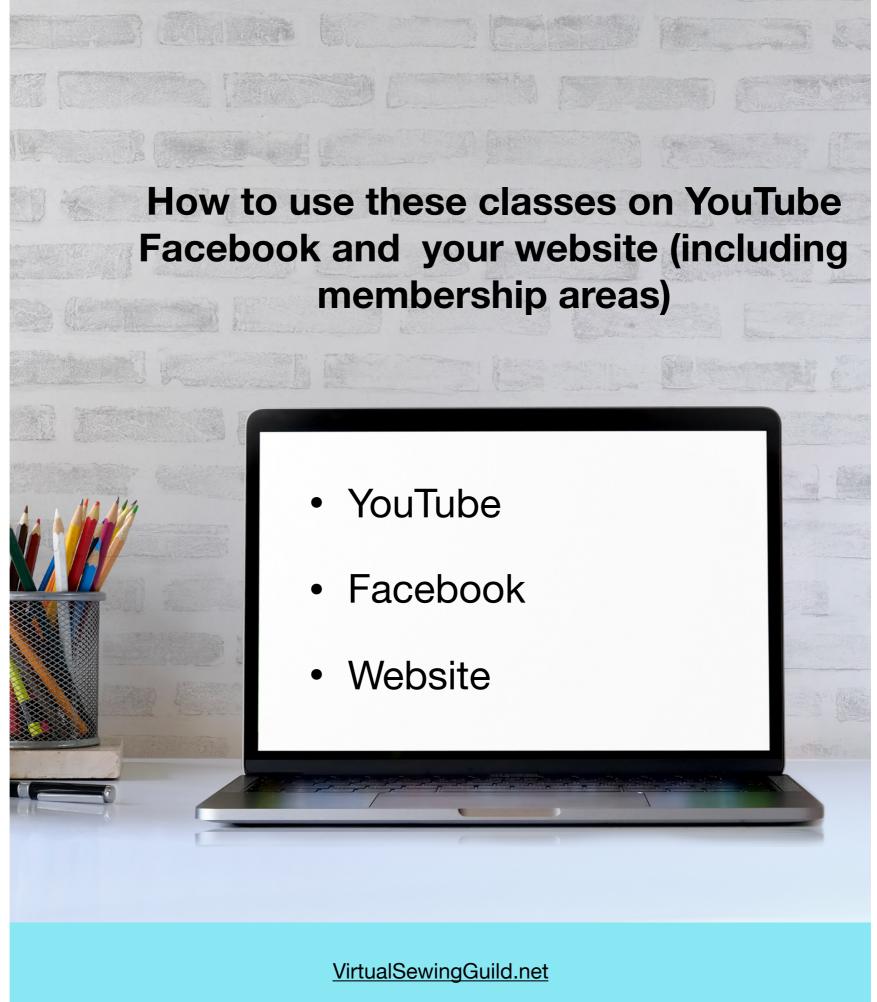
- 2. Pin the napkins together, right sides touching
- 3. **Construction option #1:** Using the same wing needle technique used for stitching around the heart, stitch 3 sides of the napkin together pivoting at the corners. Generally the "swing" of the stitch goes into the lace, and the straight edge of the stitch goes on the fabric.
- 4. Construction option #2: Weave the 1/8" ribbon in the crocheted edge. To do this thread the ribbon in a large eye tapestry needle. Start at the bottom point of the napkin pillow and pull the ribbon through to the half way mark. Weave the ribbon in and out of the crocheted edging. When you get to the top of the pillow remove the ribbon from the needle. Thread the other end of the needle with the ribbon. Begin weaving the ribbon in and out of the crocheted edging, stopping to leave a large enough opening for the pillow insert
- 5. Creating the insert
- 6. Measure the size of the inside of your pillow
- 7. Cut two pieces of insert fabric the size of the measurement of your pillow
- 8. Stitch the insert fabric, right sides together, using a 1/4" seam and leaving a 6" opening for turning and stuffing
- 9. Turn right sides out and stuff with fiber fill.
- 10. Stitch the opening closed either by machine or by hand
- 11. Place the insert inside the napkin pillow.
- 12. Finishing the pillow construction
- 13. Move the insert as far out of the way as possible
- 14. Stitch the final side of your napkin pillow closed using construction option 1 or 2
- 15. Lace Drops
- 16. Place two of the Lace drops together, wrong sides touching, and stitch together with the open toe foot and a small zig zag, or by using free motion.
- 17. If desired you can fill with lavender before stitching them all the way closed
- 18. If you used construction method 1, cut a piece of ribbon the length that you want to create a bow and have the lace drops at the end. Then stitch the lace drops to the end of the bow either by hand or machine. Attach to the project
- 19. If you used construction method 2, determine how much ribbon you will need to create the bow and attach ehe lace drops on the ribbon that was used to stitch the pillow together. Cut the ribbon to the length needed and attach the lace drops by hand or machine.



Always convert to PDF

Page 6 of 6





YouTube-FB-Website





- You can store all your videos on YouTube, and they can be watched on YouTube and/or on your website.
- This saves on the storage area you need on your website
- Videos can be public, private or unlisted
- Many times YouTube videos are short
- One long video that you create could be edited down to be a "teaser" video for a class. (Great for advertisement), and then they can head to your website for more information
- Create a YouTube Channel
- You can go live on your YouTube channel just like you can on zoom etc
- Be Consistent about posting to YouTube for the best results

YouTube-FB-Website



facebook

- On FB Pages the videos will most likely be short videos
- On FB Groups, the videos are often longer videos because it is for members of the group only.
- One long video that you create could be edited down to be a "teaser" video for a class, and put on your FB page. (Great for advertisement), and then send them to your website for more information
- Live events can also be done on FB, and the video will be left on the page or group until you remove it
- When you create a video "Live" on FB, most of the time you will not edit it

YouTube-FB-Website



Website

- You can store your videos on your website
- You can store your videos on YouTube or Vimeo and watch them on your website
- Videos can be put in private membership areas so only members have access to them
- The membership areas can be paid or free
- Videos can also be put on any page of the website where everyone can view them
- Videos draw customers to your website which is good for your google ratings
- OnLine Class Videos can be set up to be "View Only" or they can be downloadable-you get to decide
- Videos can also be put on your newsletters

From my sewing machine to yours.... Happy Creating!

VIRTUAL Sewing Guild

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