



BIO

- Married with 2 sons, 2 daughters-in-law, 2 grandsons and 2 mini dachshunds (sisters)
- Started sewing at an early age
- Got my first embroidery machine around 1997
- Founded Embroidery Garden online in 2001
- Specialize mainly in 'in the hoop' designs
- 1 woman business

BUSINESS HIGHLIGHTS

- **Independent educator** – travel and teach around the country.
- **Author** – written several articles, blog posts and a project book.
- **Inventor of Hoop 'N Press Pads** – tools that aid in machine embroidery
- **Co-developer of In the Hoop Designer Software** – new software that allows you to customize 200+ ITH templates & create your own ITH designs.



What Is In the Hoop (ITH)?

- Refers to a specific niche within machine embroidery
- Through a series of stops during the construction of an ITH design, you can place zippers and add, trim, fold, or turn fabrics, etc. When the design is finished stitching, you end up with a useful 3D item. It could be a keychain, wallet, mug rug, coaster, hanging, zipper bag, etc.

Advantages of having the machine stitch ITH designs:

- All seams are straight
- Zippers can be installed flawlessly
- If making multiples, each one turns out the same
- Get professional results.



Supplies Used in ITH Zipper Bags

Fabric Choices

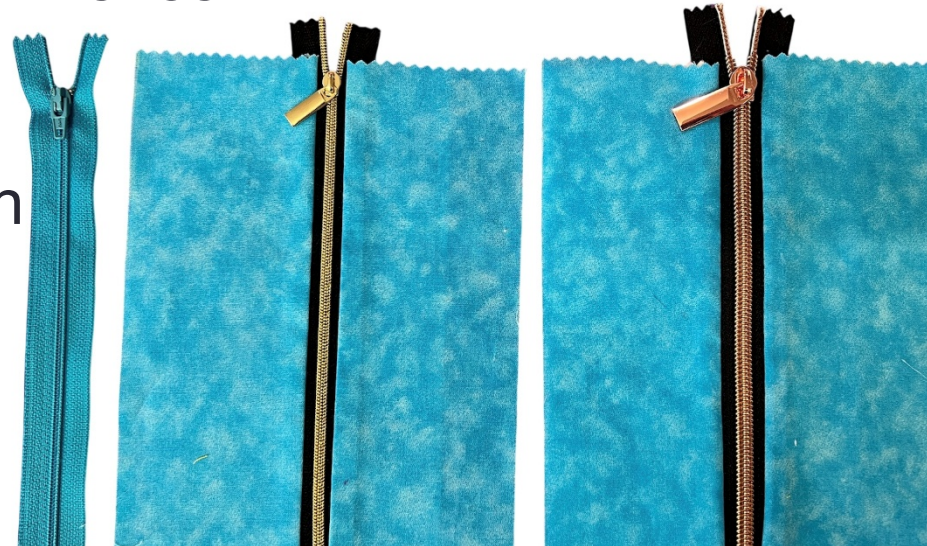
- Cotton
- Empty Candy Bags
- Minky Fabric
- Cork
- Faux leather, vinyl, etc.
- Combinations of any of the above

Depending on the fabrics, I may press SF101, a lightweight single-sided fusible interfacing, on back side of the main fabrics.

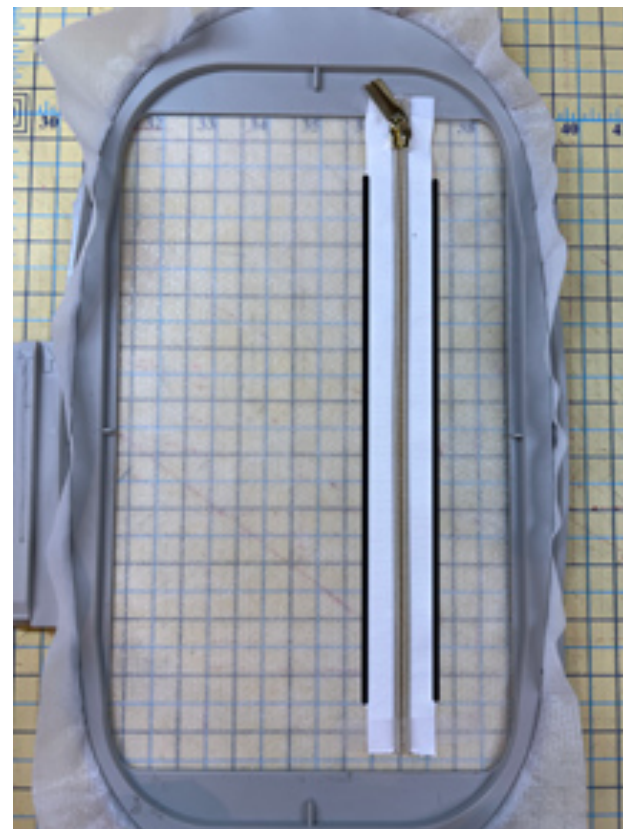


Zipper Types

- #3 zippers – These zippers measure approximately 1” and are generally used in dresses and skirts.
- #5 zippers - These measure approximately 1.25” in width, have larger teeth and pulls. They’re typically sold as ‘zipper by the yard’.
- Zippers by the yard come in basic colors or with fun printed zipper tape and faux metallic finishes.
- Faux metal zippers have nylon teeth that are safe to stitch over.



- Never use a zipper with metal teeth, an invisible zipper or a zipper with hard plastic teeth.
- Designs usually need zippers to be a minimum of 2” longer than the hoop size. All metal parts (pulls/stops) need to be outside of the stitch field.
- For example, a 6x10 bag should use a 12” zipper.
- It’s a good idea to tape down the zipper pull to keep it out of the stitch field.



Batting vs. Foam

- **Batting** – cotton or polyester is a popular choice to use in bags. It will produce a soft feeling bag.
- **Foam** is another choice. I love using thin foam more than batting.

Foam gives bags structure and makes quilting **POP** with dimension!



Thread, Needles, Stabilizer

- **40wt embroidery thread** is my personal choice for all ITH bags. Some people use cotton thread for the construction steps.
- **75/11 needles** work for most all bags using any materials. However, due to thickness (faux leather/foam, etc.) you may find the need to change to an 80/12.
- **Stabilizer** – My preferred choice is a no-show mesh cutaway. This keeps the bag soft (structure will come from the batting or foam)



The Embroidery Garden Way

Basic Zipper Insertion

TIP! If using zipper by the yard, after you have the pull on, put a staple at the very end of the zipper!

4 – Step Process

- **1. Placement** – A guide is stitched onto the stabilizer for either a #3 or #5 zipper.

Zippers are placed right-side up, centered in the placement guide and taped down.



Basic Zipper Insertion

- **2. Tack down** – The machine will stitch down both long sides of the zipper to secure it in place.
- **3.** Lining and main fabric attached to one edge of the zipper – Lining fabrics are placed on the back side of the hoop, main fabrics on the front side. The machine will stitch these fabrics to the zipper tape.
- **4.** Lining and main fabric attached to opposite edge of the zipper – Lining fabrics are placed on the back side of the hoop, main fabrics on the front side. The machine will stitch these fabrics to the zipper tape.



Questions & Answers

Coming Up!

- **Amazing Webinar Bundles at Special Prices**
- **Watch an Embroidery Garden In the Hoop
Zipper Bag Stitch Out**
- **Take Close Up Look at Finished Samples**
- **Finishing and Pressing Tips**

Webinar Bundles

- Go to: www.virtualsewingguild.net for the direct link to purchase.
- Bundles are purchased from Embroidery Garden's website. If you do not have an account on Embroidery Garden's website, you will need to **Register** to create an account to make a purchase. You will be asked to verify your email address before you can finish creating your account (be sure to check your Spam or Junk folders).

If you have any questions or need help, there is a **Contact Us** button.

*Note all bag designs are **blank**. Samples shown with added designs are from collections not included with the bundle purchase.*

- Bundles are instant download. Within the zipped file there are nested zipped files for each design set included in that bundle.

- PDF instructions are included with the design files.
- They are step-by-step photo instructions.



These **BLANK** purse designs are shown with designs from my Hand Sketched Florals Collection. These designs are sold separately [HERE](#). My samples, except the 6x10 size were stitched using cork for the purse and the appliques.
Cork is not required for these designs.

READ THROUGH THE INSTRUCTIONS BEFORE BEGINNING

Supplies Needed

- Lightweight cutaway stabilizer (no show mesh)
- [If adding](#) a design, you will also need another appropriate piece of stabilizer for that design to slip under the front piece to support those additional stitches
- Hardware of your choice. We used 3/4" D rings and swivel hooks to attach the strap. A slider buckle is needed if making an adjustable strap. Optional: 10mm rivets were used on the strap. Optional: Tassel cap with swivel.
- The batting used is Pellon 988. It's a thin, lightweight poly batting.
- Cork, hardware and faux metal zippers are from [Sallie Tomato](#)
- [If making](#) an adjustable strap, please watch [this video](#)
- [If making](#) an optional tassel, please watch [this video](#)
- [Exquisite thread](#) was used in all samples
- A kit with all supplies (except stabilizer) to make the largest size bag are available from [Sallie Tomato!](#)

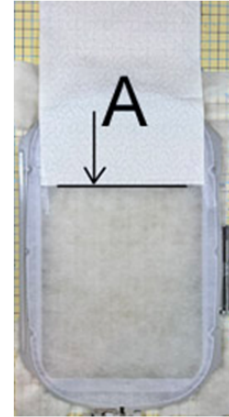
6x10 hoop Finished bag measures approximately 5.5" w x 9" h (minus the tabs)

- 9" zipper
- 1 piece of lining fabric 8" w x 10" h **A**
- 1 piece of main fabric 8" w x 10" h **B**

1

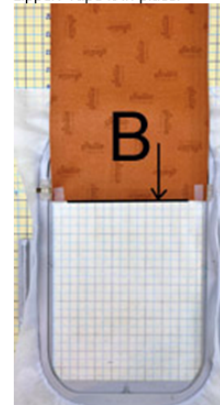
- 1 piece of batting 8" w x 10" h **C**
- 1 piece of lining fabric 8" w x 2" h **D**
- 1 piece of main fabric 8" w x 2" h **E**
- 1 piece of batting 8" w x 2" h **F**
- 1 piece of main fabric 8" w x 12" h **G**
- 1 piece of batting 8" w x 12" h **H**
- 1 piece of lining fabric 8" w x 12" h **I**
- 2 tabs of main fabric 3/4" x 3" (finished)
- 2 D rings 3/4"
- Strap from main fabric 3/4" x 50" (finished)
- Adjustable strap hardware: 2 3/4" swivel hooks, 1 slider
- Optional hanging tab of main fabric 1/2" x 3" (finished)
- Optional tassel cap with swivel hook
- Optional tassel of main fabric 3" w x 4" h

7x12 hoop Finished bag measures approximately 6.5" w x 9.75" h (minus the tabs)



Turn the hoop to the front side.

Place piece **B** right side down with one short edge even with the bottom edge of the zipper. Tape it in place.



Stitch step 3. This step stitches the fabrics to the edge of the zipper.

Place one short edge of batting piece **C** even with the seam line just stitched.

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- There is one page on Embroidery Garden's site to purchase the 4 different bundles offered.
- There is a drop-down menu to choose the bundle(s) you want.

Virtual Sewing Guild Webinar Specials

SALE!

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Webinar Bundles

Choose an option ▾

Choose an option

Bundle 1

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Bundle 3

Mega Bundle

SKU: N/A

Category: [In The Hoop](#)

Add to cart

The image shows a product page for 'Virtual Sewing Guild Webinar Bundles'. On the left is a decorative card with a 'SALE!' badge and the text 'VIRTUAL SEWING GUILD Webinar Bundles' and the 'Embroidery Garden' logo. On the right, the price is '\$80.00 – \$280.00' and there is a description: 'Purchase Webinar Bundles at amazing special prices. Buy bundle 1, 2, 3 or all of them for at big savings.' Below this is a section titled 'Webinar Bundles' containing a dropdown menu. The dropdown menu is open, showing 'Choose an option' at the top, followed by 'Bundle 1', 'Bundle 2', 'Bundle 3', and 'Mega Bundle'. Black arrows point to each of these options. Below the dropdown is the text 'SKU: N/A' and 'Category: [In The Hoop](#)'. At the bottom right is a green 'Add to cart' button.

- Choose the bundle and click
- If you want more than 1 bundle, repeat the process. If you want all 3 bundles, choose **Mega Bundle** and add it to the cart.

This bundle features small zipper bags for 4x4 or 5x7 hoops. These are considered to be basic beginner friendly zipper bag files.

There are links to each item in every bundle so you can see exactly what's in that bundle.

YOU MUST RETURN TO THE BUNDLE PAGE TO PURCHASE THE BUNDLES.

This bundle features zipper bag collections that may have some added features – pockets, clear vinyl, addition of hardware and straps, etc. The majority of these sets include multiple hoop sizes.

This bundle features zipper bag collections that may include the addition of a flap, more than 1 zipper, the use of vinyl or mesh, hardware and straps. The majority of these sets include multiple hoop sizes.



Webinar Bundle 1

Small Zipper Bags

Retail Value \$95.00

Webinar Special \$80.00



- Stocking Zipper Bag
- Mitten Zipper Bag
- Santa Clutch
- Basketball Pouch
- Tennis Pouch
- Baseball Pouch
- Peace Pouch
- Small Owl Wristlet
- Butterfly Pouch
- Pumpkin Pouches
- Citrus Mylar Pouch
- Monogram Zipper Pouches Set

Webinar Bundle 1

Small Zipper Bags

Retail Value \$95.00

Webinar Special \$80.00



All bundles are instant download

Webinar Bundle 2
Fundamental Zipper Bags

Retail Value \$139.00
Webinar Special \$110.00



- Diagonal Chic Bag Set
- Hipster Set
- Anna Lee Purse Collection
- Adelle Purse Collection
- Wristlet Set
- Essentials Bag
- Design Your Own Hipster
- Fabric Markers & Bags Set

Webinar Bundle 2

Fundamental Zipper Bags

Retail Value \$139.00

Webinar Special \$110.00

All bundles are instant download



Webinar Bundle 3
Enhanced Zipper Bags
Retail Value \$167.00
Webinar Special \$125.00



... AND MORE!

- Bella Bag Set
- Monroe Purse
- Taylor Bag 6x10
- Patty Jo Purse Collection
- Crossbody Bags Set
- Double Zip Organizers Set
- Clutch Set
- Sew Visible Bags Set
- Fanny Packs Set

Webinar Bundle 3

Enhanced Zipper Bags

Retail Value \$167.00

Webinar Special \$125.00



All bundles are instant download

All bundles are instant download

Webinar Mega Bundle

Includes All Zipper Bag
Designs from **Bundles 1, 2 and 3**

Retail Value \$400.00

Webinar Special \$280.00



Stitching a Basic ITH Zipper Bag



Finishing & Pressing Tips for Bags

- When turning the bag to the right side, some type of **point turner tool** is essential to pushing out all corners and seams well.
- Nothing ruins the look of your finished bag more than corners that aren't fully pushed out. Pushing out the seams is equally important.
- Correctly **pressing** your finished bag is extremely important. Use a dry iron – no steam. Steam can affect some stabilizers and fabrics.



- Press your bag on the lining sides before the final turn. Press again once it's fully turned to the right side being careful of any specialty fabrics you may have used.
- Make sure seam lines are on the edges – not showing on either the front or back side. Using a product like **DIME by OESD's Totally Tubular Pressing Station** can aid in pressing the seams nicely and preventing 'dog ears' along the top edge of bags.
- Taking the time to properly finish and press your bag is crucial in having a professional looking product.



- Webinar Bundles are purchased from Embroidery Garden using the direct link from www.virtualsewingguild.net
- Watch the webinar replay through Sunday, March 15th.
- Our special-priced webinar bundles are **ONLY** available through Tuesday, March 17th at 11:59pm CST.

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Webinar Mega Bundle

Includes All Zipper Bag
Designs from **Bundles 1, 2 and 3**

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VIRTUAL
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IN THE HOOP DESIGNS

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The banner also features a grid of six images showing various embroidery projects: a beige bag with purple flowers, a black sign that says 'WELCOME TO OUR HIVE', a green bag with red scissors, a stack of fabric, a colorful patterned bag, and a blue bag with white polka dots.