“Behind the Scenes Tour”

Virtual Sewing Guild Members Only Webinar

VirtualSewingGuild.net

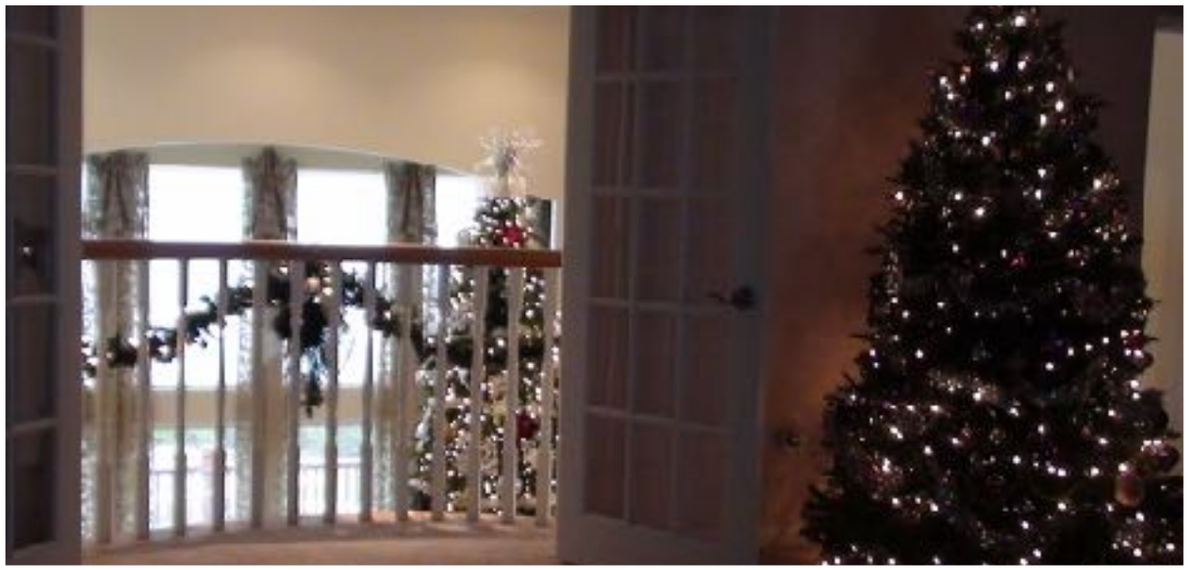
Questions

Margaret, what is a "typical day" for you?

Thank you for this topic, I have always wanted to know how you run your business.

I know you started your webinars quite awhile ago, but how did you do it? Where did you get your customers? How did you know what to do?

The Commute



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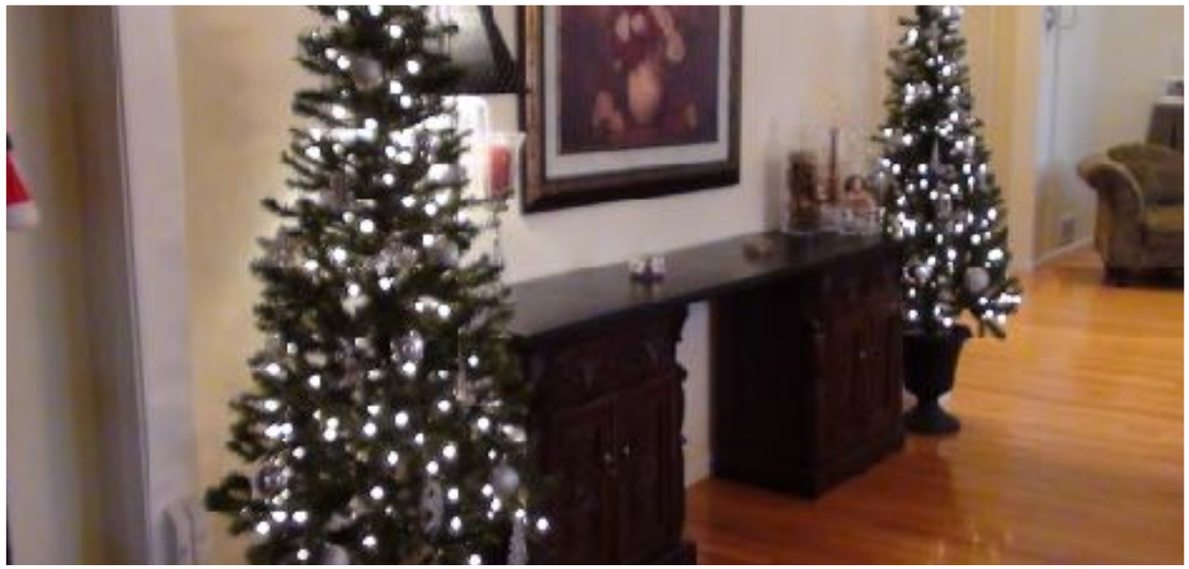
The Commute Continues…



Finally at the office

What Equipment do I use?

Laser printer and inkjet printer

Memory Cards
for Camera

Sony Handycam
HDR-CX150

Two lap tops both with Windows 8.0

iMac Computer

What can I do now that I am in the office?

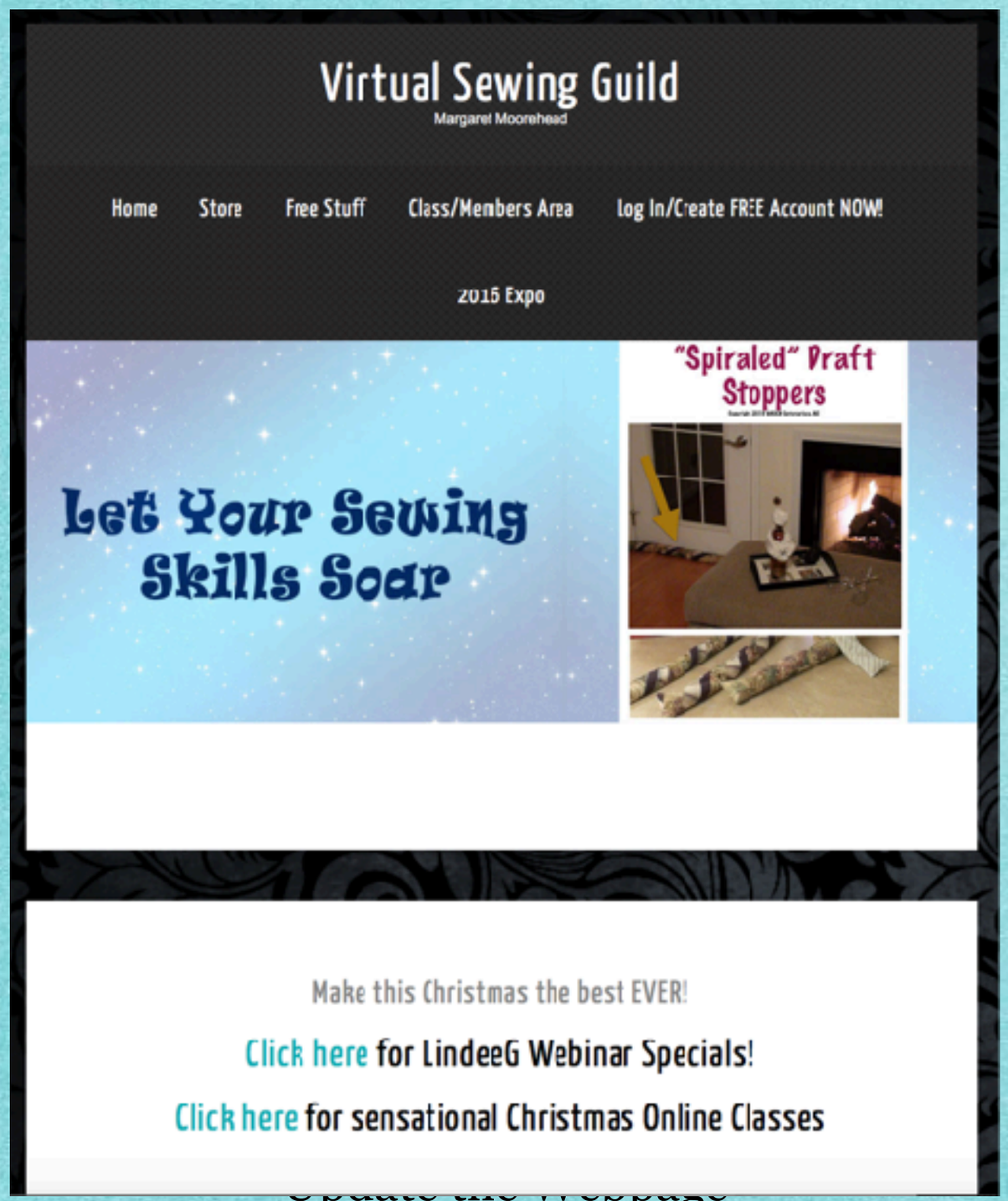
Create Webinar Presentations

Decide on topics (your input really helps)
Research the topic and gather the best information possible.
Put information together using Keynote (Mac Version of Powerpoint)
Export to PDF
Upload PDF to the website

I can also, write project instructions!

Develop project
Make at least one test project
Record me making the project
Edit the recording
Write the directions
Export them to a PDF
Upload them to the site

The website also needs attention



Update the webpage

Hosting company: Quiltropolis
Platform: Wordpress
Membership site
Store

and I can…

Schedule Webinars

1. Initial calls to get agreement with speakers
2. Test webinar to make sure everything works
3. Rough Draft webinar
4. Dress rehearsal webinar
5. Live webinar
6. 3 days of replays

Margaret Moorehead's
Virtual Sewing Guild
Making all your sewing dreams come true

Well, that was embarrassing!
Lindee G's Applique webinar replay "expired" too soon!

OMG!
I am so sorry....
Something went terribly wrong, with the replay but it is fixed now.

To watch the replay
Click on the link below
You will be taken to the registration page
Click on Register NOW!

Ignore the date and time.
Fill in your information
click REGISTER NOW (in the blue box)

The replay will then begin.

Click here to watch
Lindee G Embroidery
FREE Webinar Replay

Send out newsletters

Research and plan which sewing events I will attend to keep up with the industry so I can present you with the best speakers, techniques projects and ideas

The view from my office

and don't forget I should....

Read and respond to emails

Edit videos

Research
trends, projects and techniques

Work on the Virtual Expo

Questions

"How the heck do you get so much done? Projects, personal calls, webinars, family life, etc?"

How I make things work of me.

1. Work from a to do list
2. Toodledo and Asana are the project management systems I use
3. Write everything on a list
Projects, techniques, books to read, movies to watch, lunch dates, vacations, goals, EVERYTHING!

I do it all on the computer in this system because:
It is all on the computer
Notes don't get lost
It is convenient for me
Once I have it written down I don't have to waste energy trying to remember it

Many of you will not need/want to follow this system.

There is always more than one way to do things.

Try to enjoy each and every step of your day.

Realize that you can change your mind…you don't have to read that book, go on that vacation, make that project…they are just ideas you have written down.

How I make things work of me.

4. Transfer to a weekly to do list
5. Transfer to a daily to do list
6. Transfer to an hourly to do list
**This hourly to do list was a real eye opener for me*
I found lots of areas I was spending way too much time (office stuff)
7. I Do NOT fill in all my time slots with things I must do.
8. I do an "Hour of Power" daily
9. I plan an hour of time to have nothing to do, but relax each afternoon
10. My day starts with 8:15 Mass and ends about 11:00 with lots of time for work, family and friends in each day

Daily

Email
Planning
Rule of 5
Sewing

An Hour of Power
20 minutes reading
20 minutes exercise
20 minutes prayer

And the best part is....

YOU....
my sewing friends who share my passion for sewing and encourage me to continue!

Questions

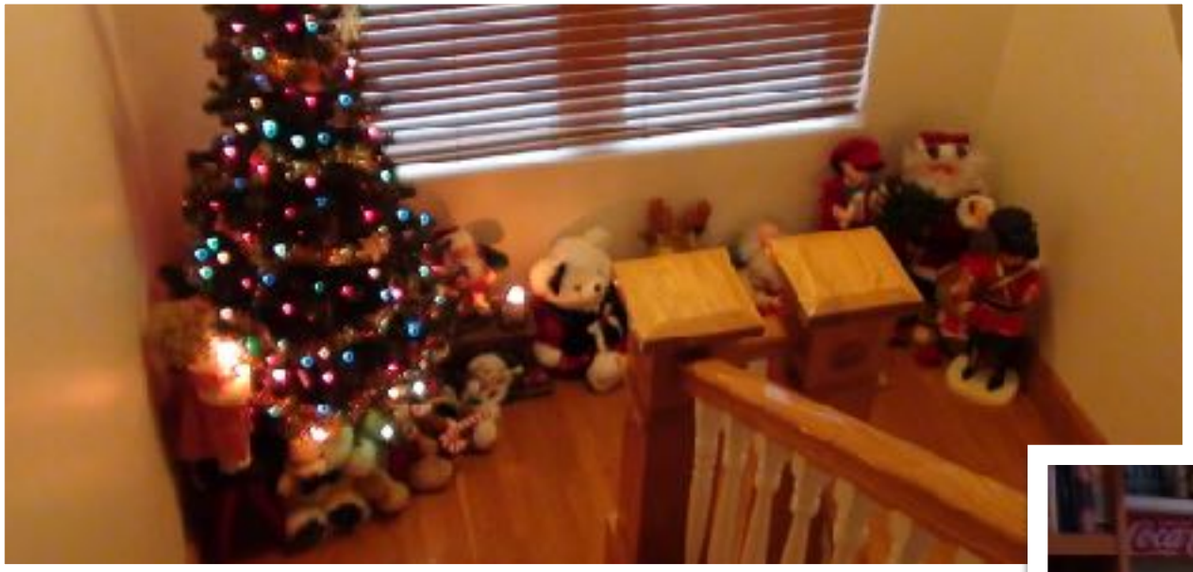
How do you store your thread?

How do you organize your fabric?

Is your sewing room always organized?

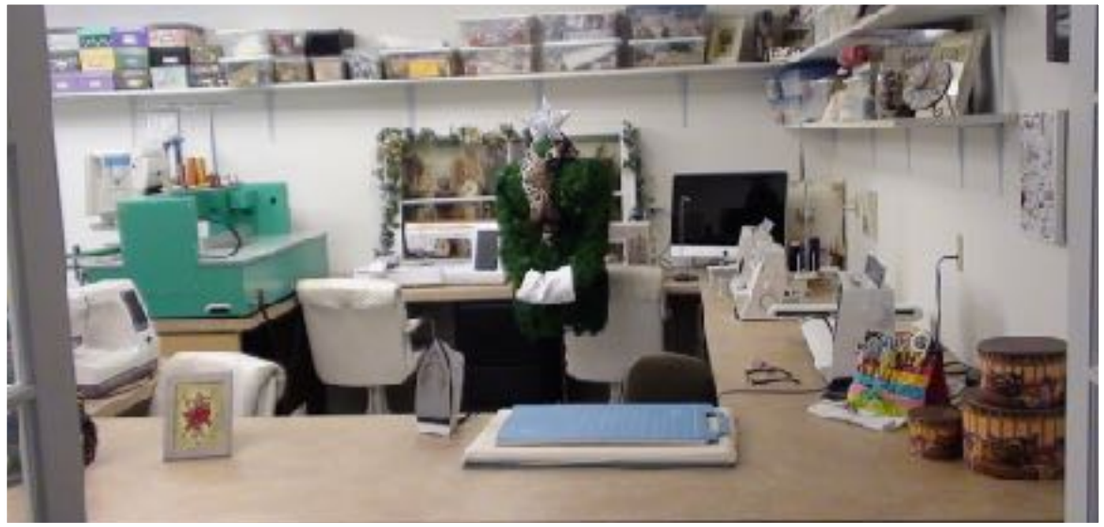
Do you like the fabric boards you tried awhile back?

Off to the sewing room, where the REAL fun takes place!



The man behind the camera...

"The boy next door" as I was growing up, and my husband of 32 years...Kevin, and the love of my life!



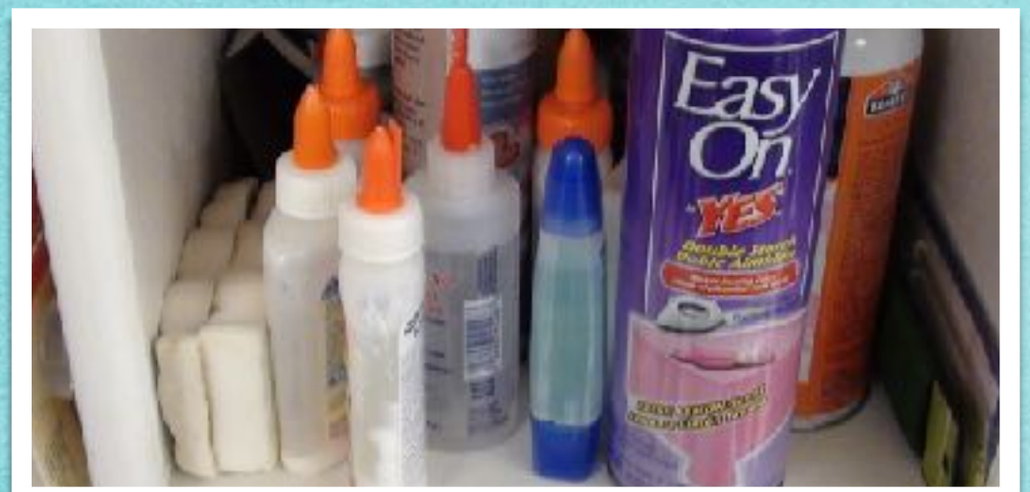
Questions

How long did it take to put my sewing room together?

It is a work in progress, and always will be...I am a visual person, I need to go through things on a regular basis to see it an be inspired to use it. When I clean and rearrange it gives me a whole new perspective and motivation to try new things and let my creativity soar!

Love Love Love my cubbies!

I am a very visual person…I need to be able to easily see my things to be inspired (and to remember what I have)



What to do with bolts of fabric and batting?

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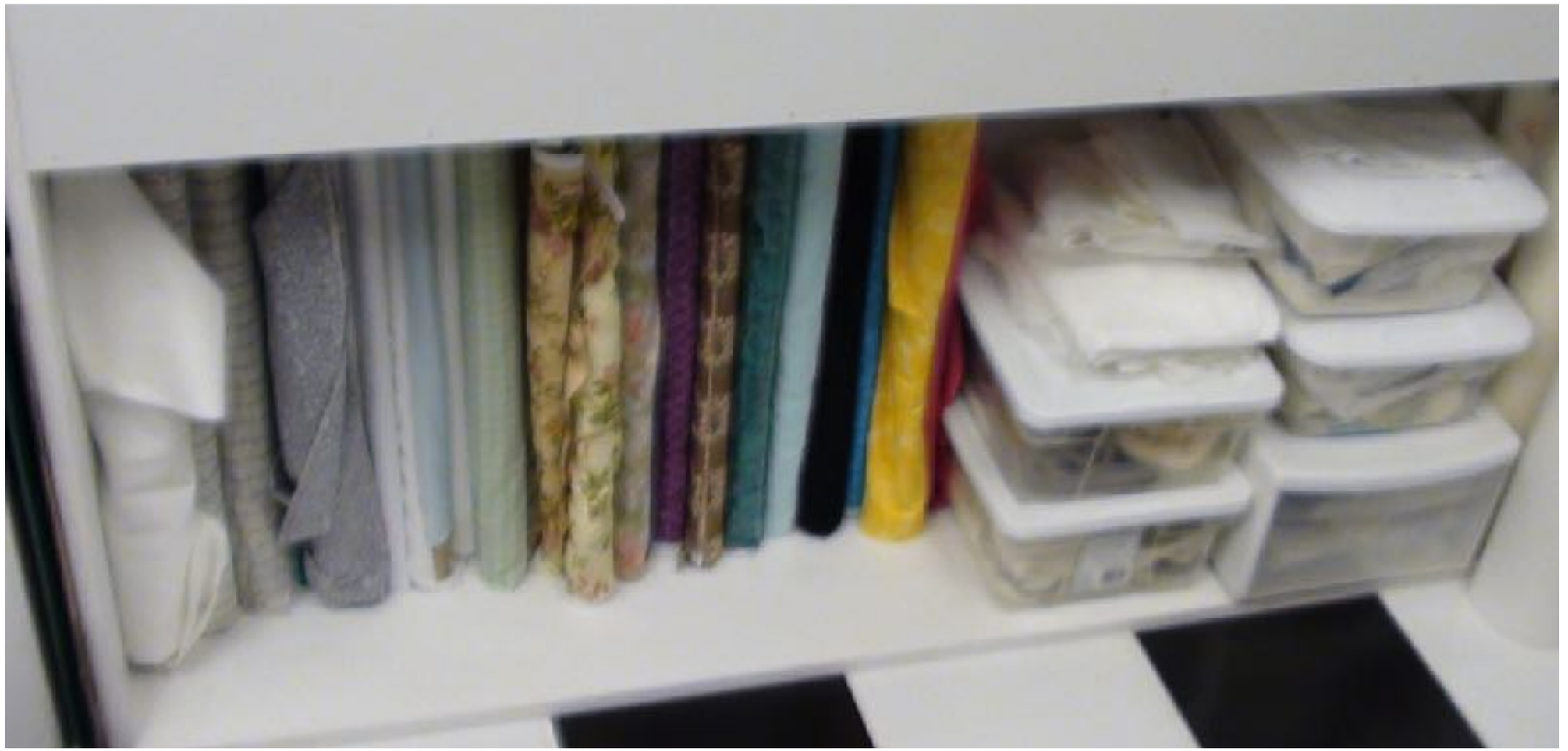
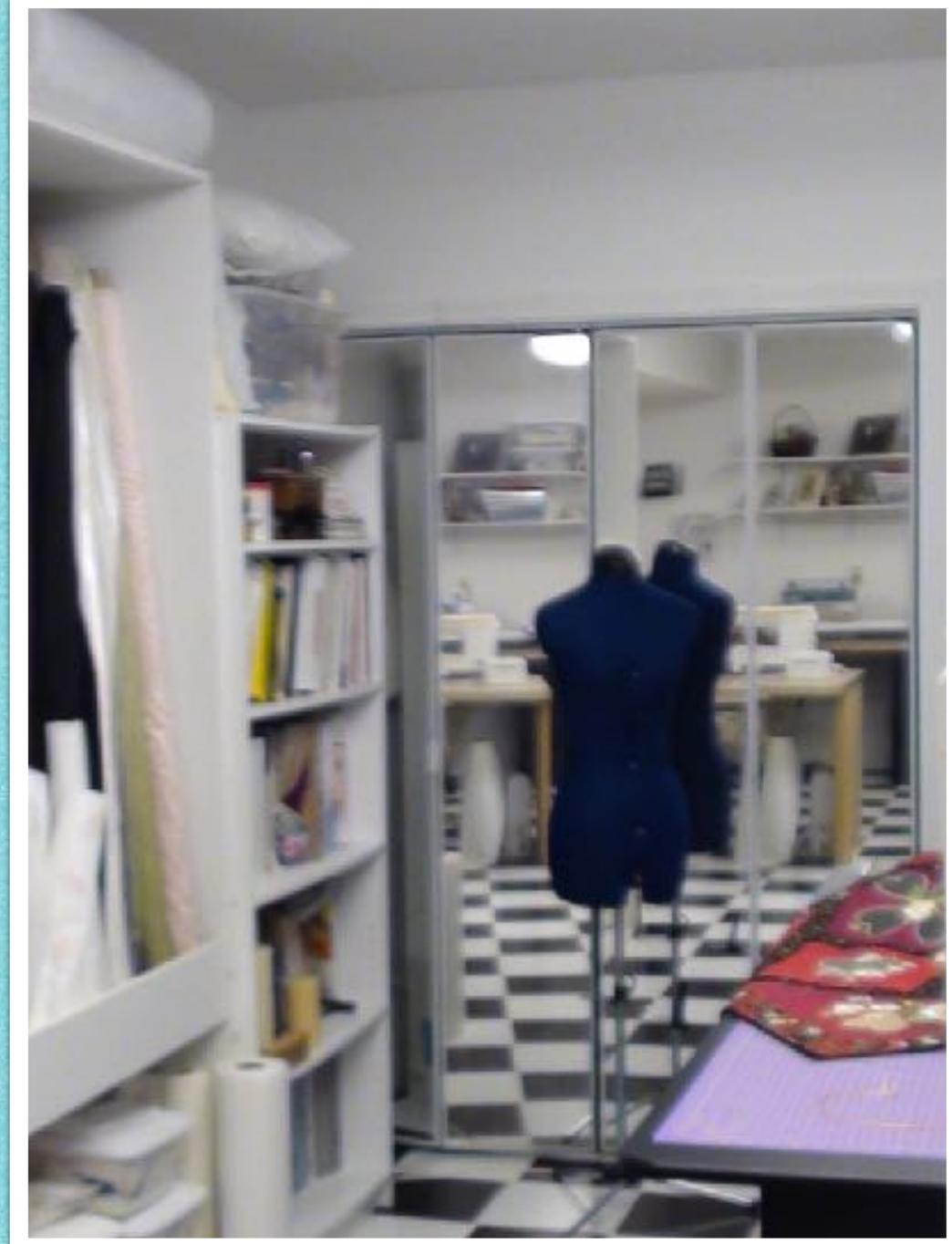
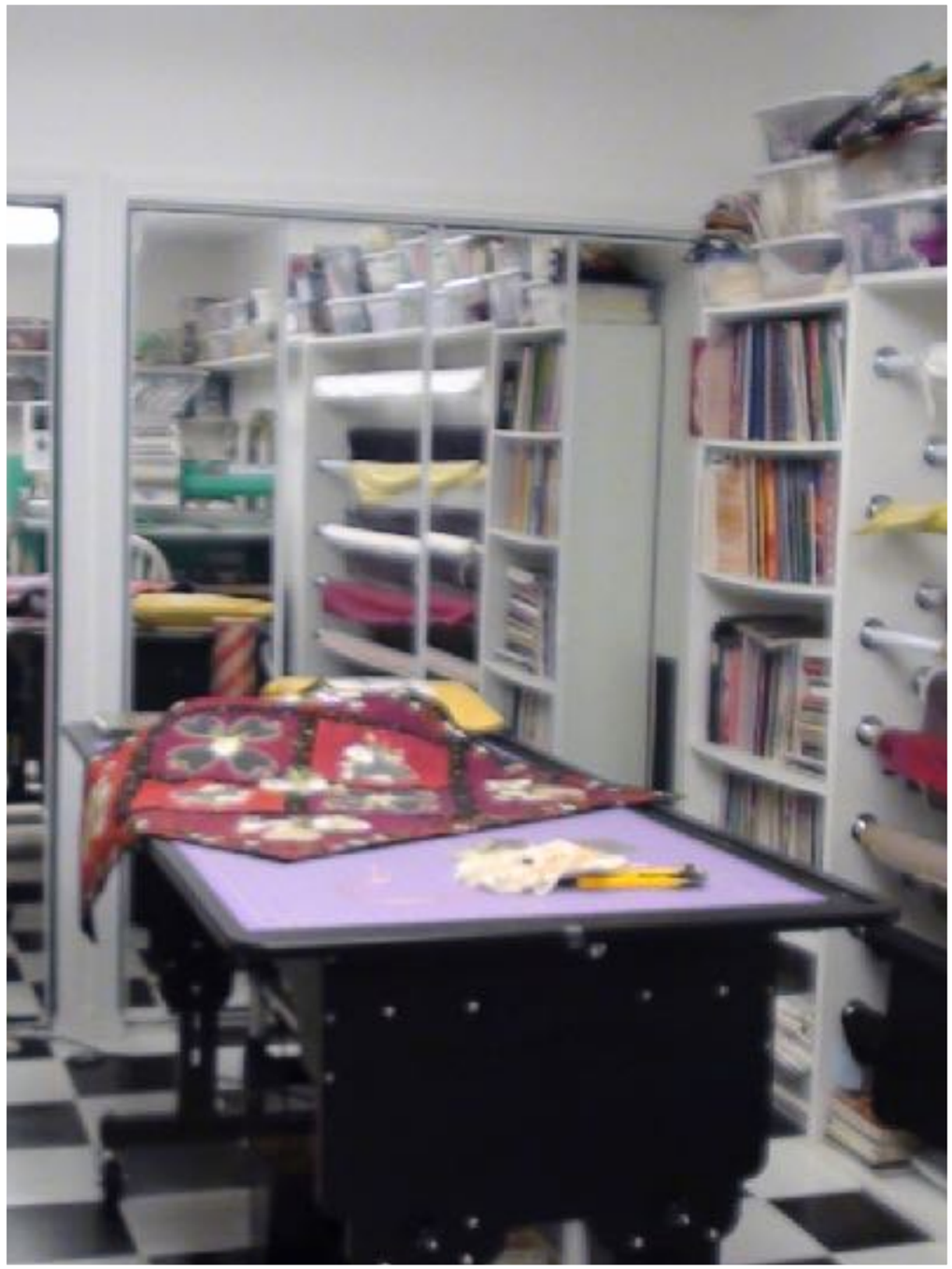
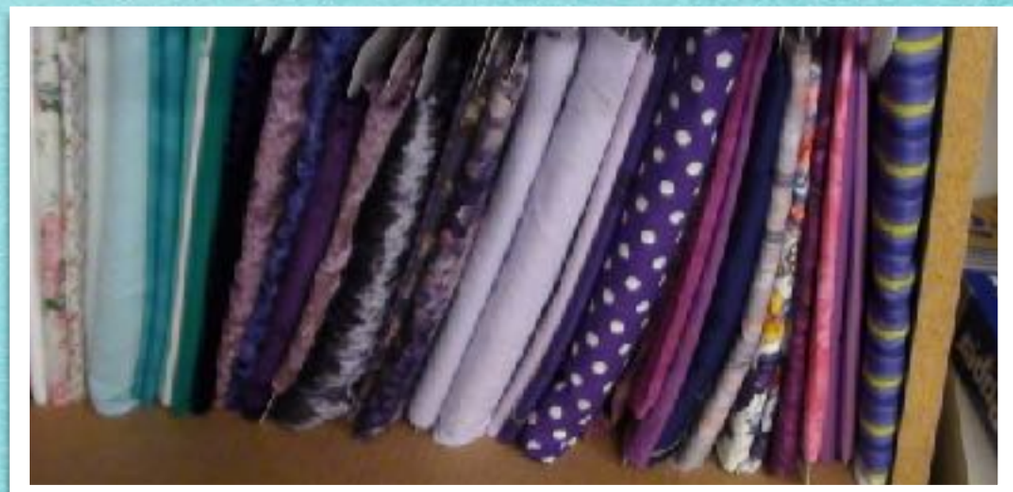


Cutting Table, Books and Closets





Fabrics wrapped on comic boards, organized by color

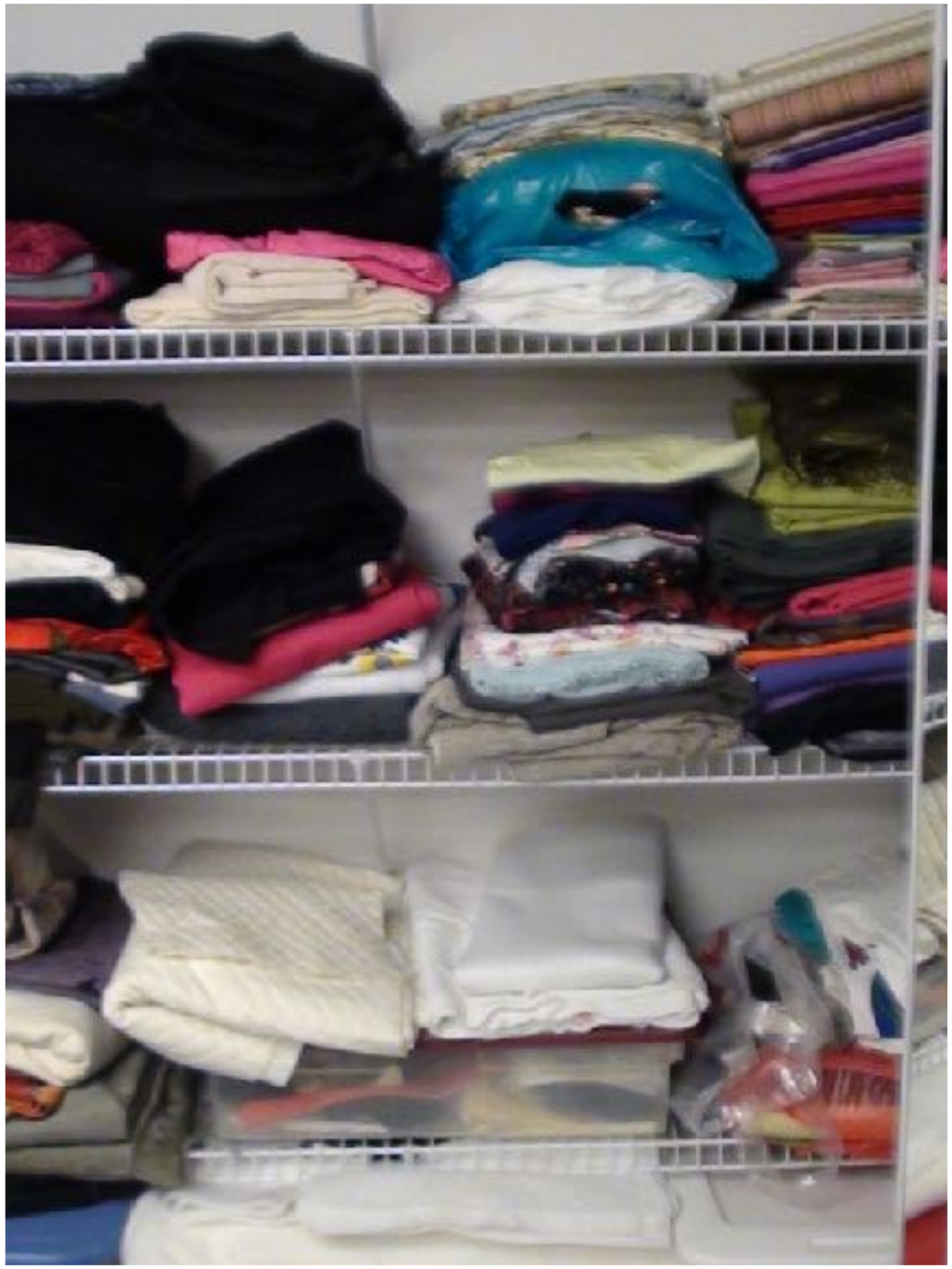


Questions

Fabric Organizer Boards

I used comic boards because they are thinner and took up less space.

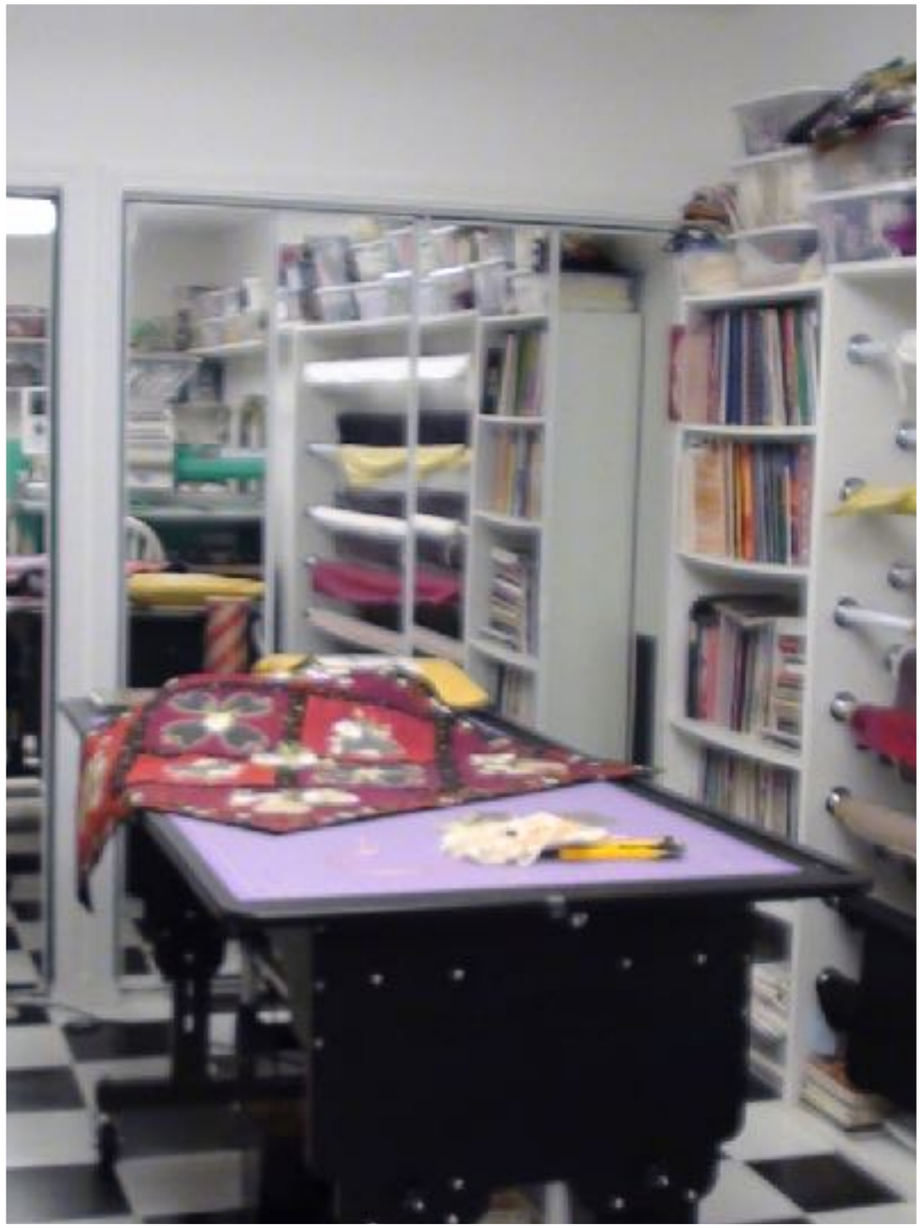
I think the board that are actually designed for fabric are neater and will hold up longer, but I didn't feel like I could give up the added space that they would take up.

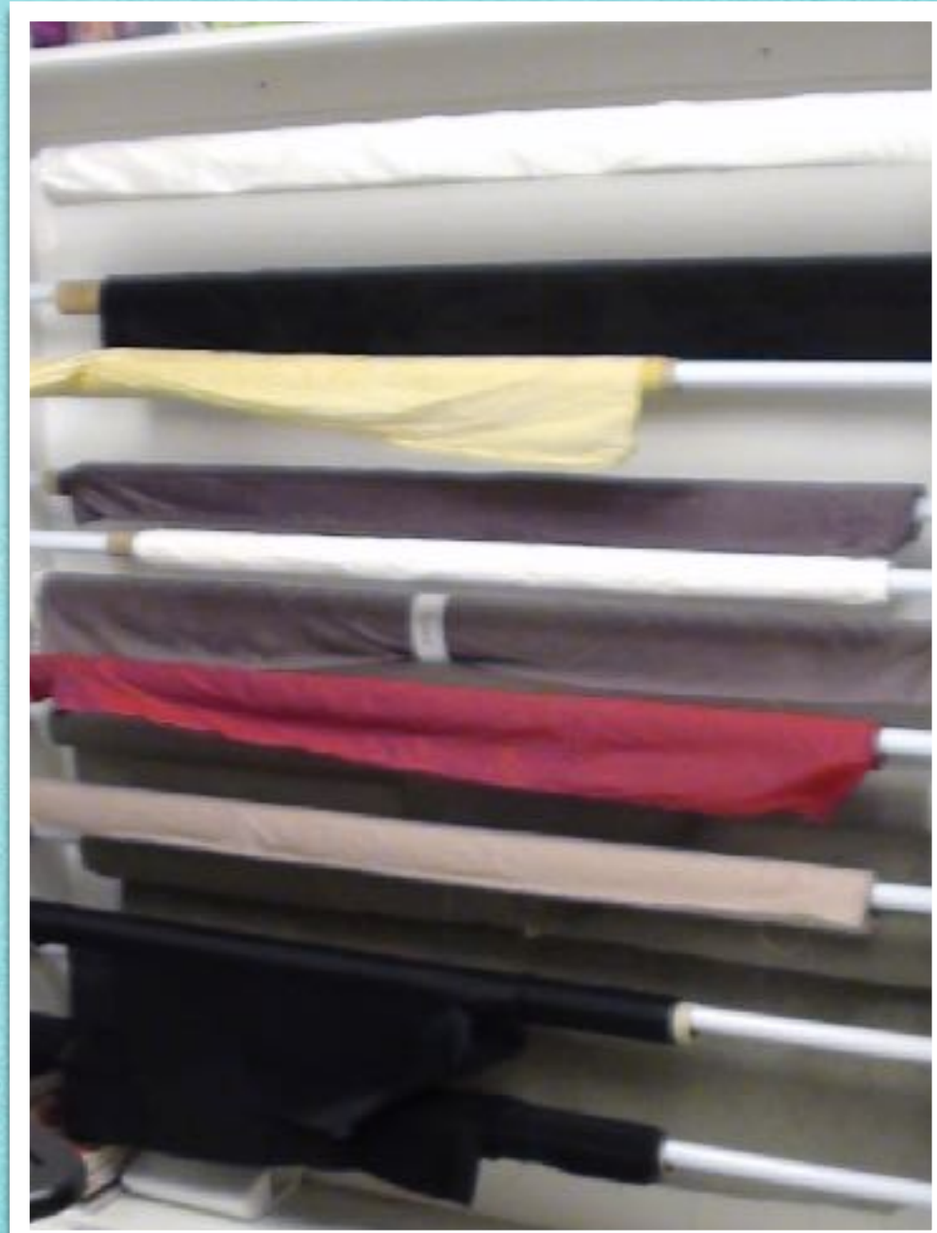


Margaret Moorehead's
Virtual Sewing Guild
Just because it's beautiful, doesn't mean it's difficult!

Yardage of fabric and boxes for projects

Rolled bolts of fabric

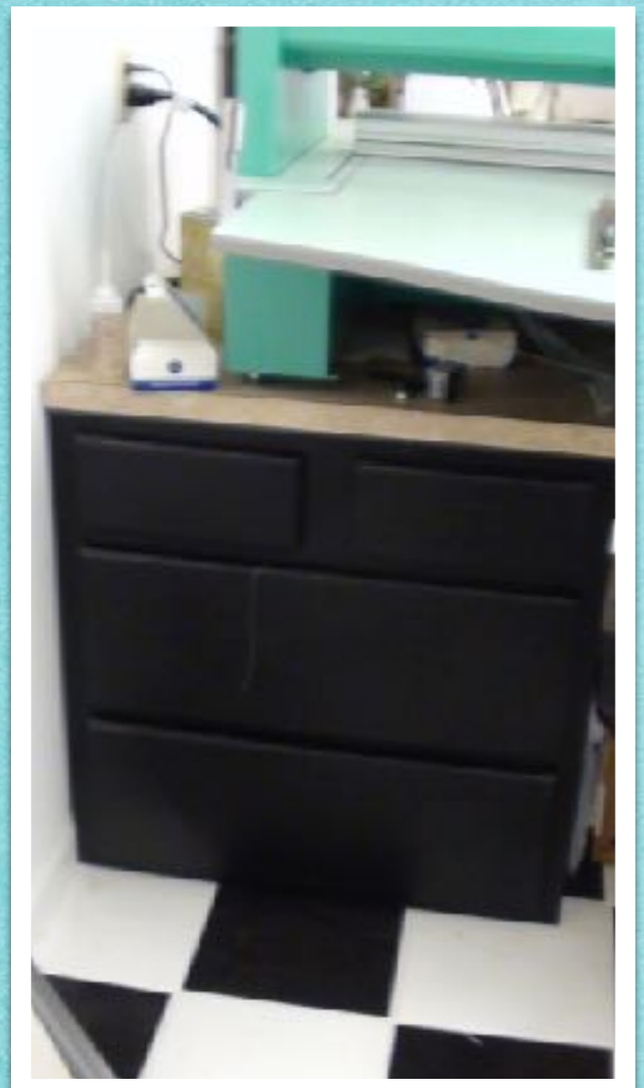




Storage boxes

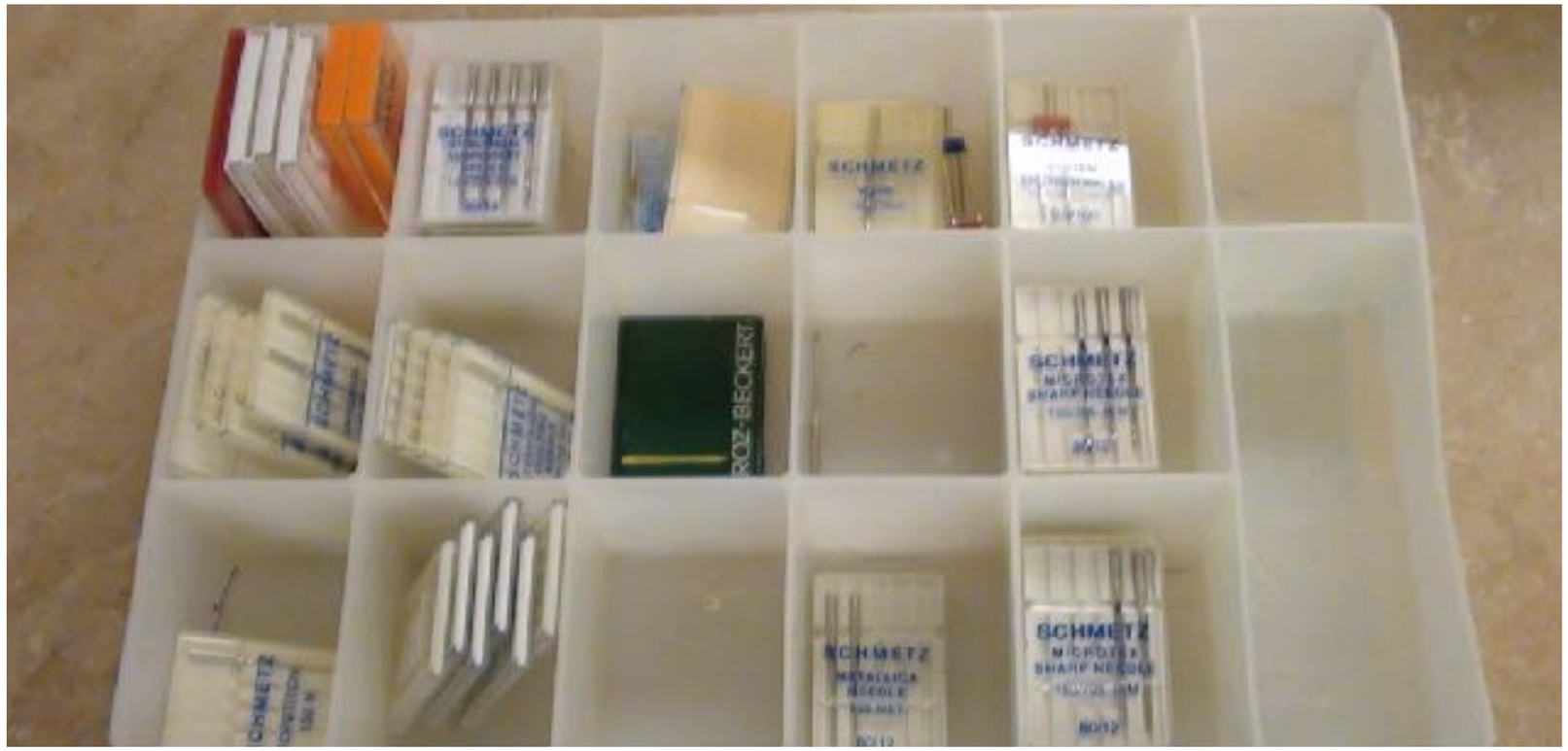
Drawers

More Drawers and a cabinet



Peg Boards

Needles, Bobbins, Machine Feet


SCHMETZ
SCHMETZ
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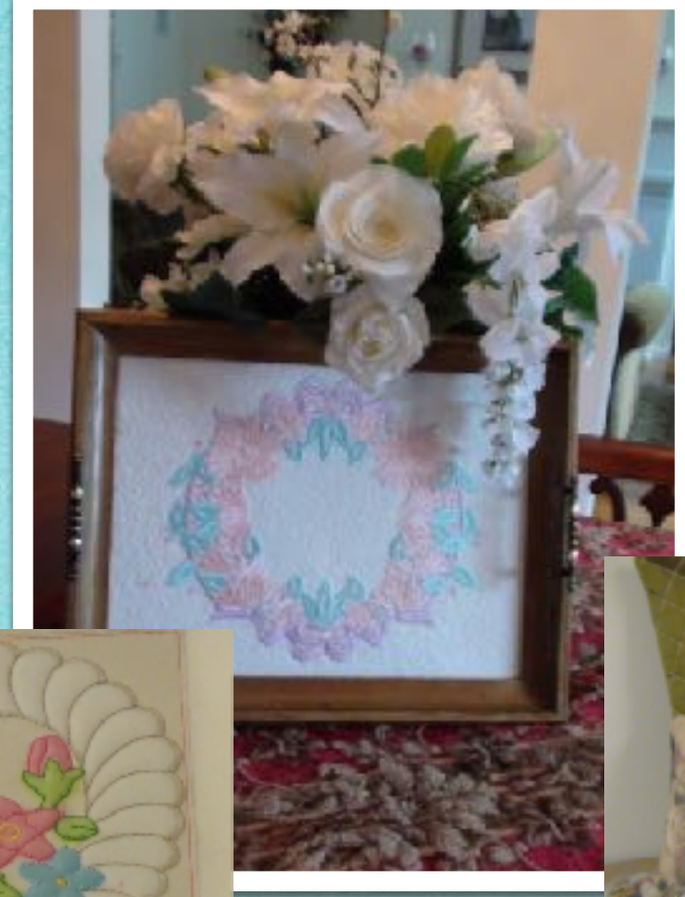
From the hardware store

Questions

What is one hint you could give for being organized?

I try to decide if something is worth saving and taking up space in my sewing room until I need it or use it, or would it be better to get rid of that thing and have a tidy room.

Example: Scraps of fabric…will I every use it for a project or will I save it for 5 years and then get rid of it anyway.



World's
Best
Dad
Fun
Father
Daddy
Pa
Poppa
Generous
Caring
Playful

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Just because it's beautiful, doesn't mean it's difficult!

Thank you so much for joining me!

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