



*Margaret Moorehead's*

# Virtual Sewing Guild

## Webinar Series

**Tim Stenros**

Willow Bend Creations

**June  
2017**





*Margaret Moorehead's*

## Virtual Sewing Guild

Webinar Series  
*Starting Line-up*



Virtual Sewing  
Guild Expo  
**2017**



Linda Winner  
Winner Designs



Tim Stenros  
Willow Bend Creations



Linda McGehee  
Ghees



Margaret  
Moorehead  
VSG



Judy Kessinger  
Fit Nice  
Systems



Michelle Dorsey  
SewMichelle





Presented by: Tim Stenros  
Willow Bend Creations

# Fun With Fusible Fabric Art

How To Create Beautiful Fabric Art Wallhangings  
That Your Friends & Family Will Adore... Even If  
You Are Not A Natural Born Artist!

# Gorgeous Art Pieces



# Fast & Easy To Make



# Requires Minimal Skills



**If you can use a pair of scissors...**



**You Can Do This!**

# What We Will Cover:

## 1st Half Of Webinar

- The Continuum Design
- Fabric Selection

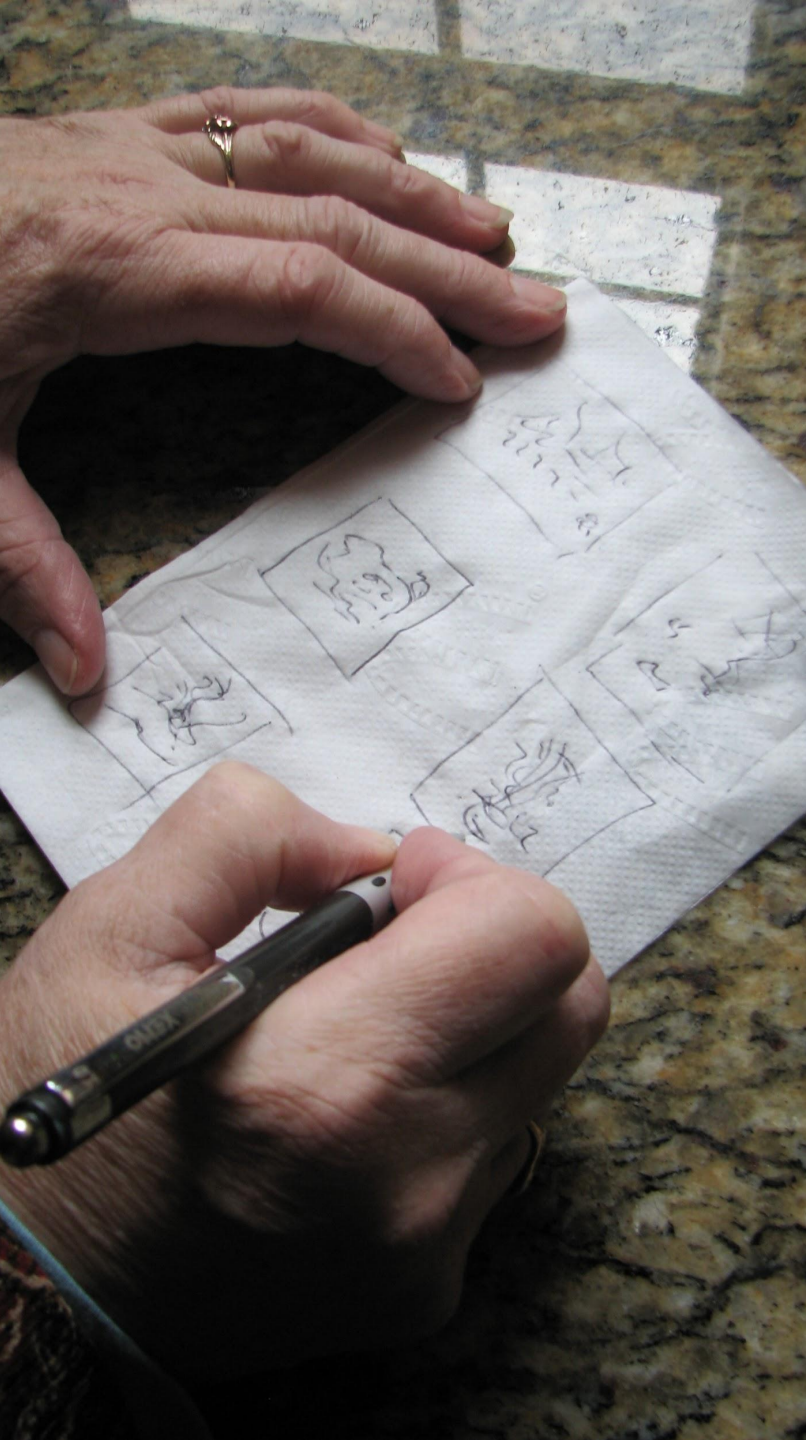


## 2nd Half Of Webinar

- How to put it all together
- Borders that Wow!







**Mom...you never  
do anything that  
we can do!!!**



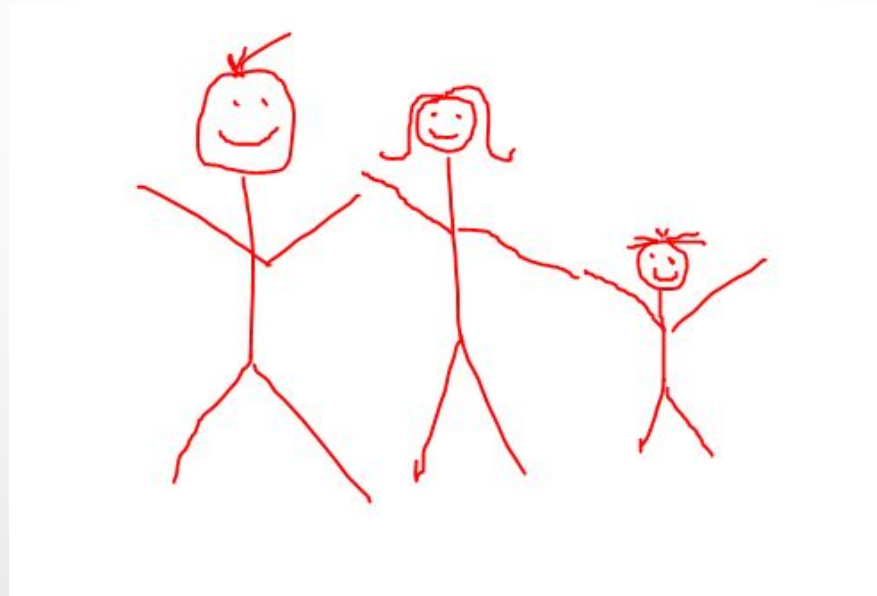
# THE POWER

OF

Art



**But what about those of us who aren't quite so artistically gifted?**



**con-tin-u-um:** a continuous seamless series; a link between two things, or a continuous series of things, that blend into each other so gradually and seamlessly that it is impossible to say where one becomes the next.

**...a transference of talent**

**...room for individual expression**

**...release of creativity**



**Story is important...**



# ...The Continuum Pattern











**“It’s all about the fabric...”**

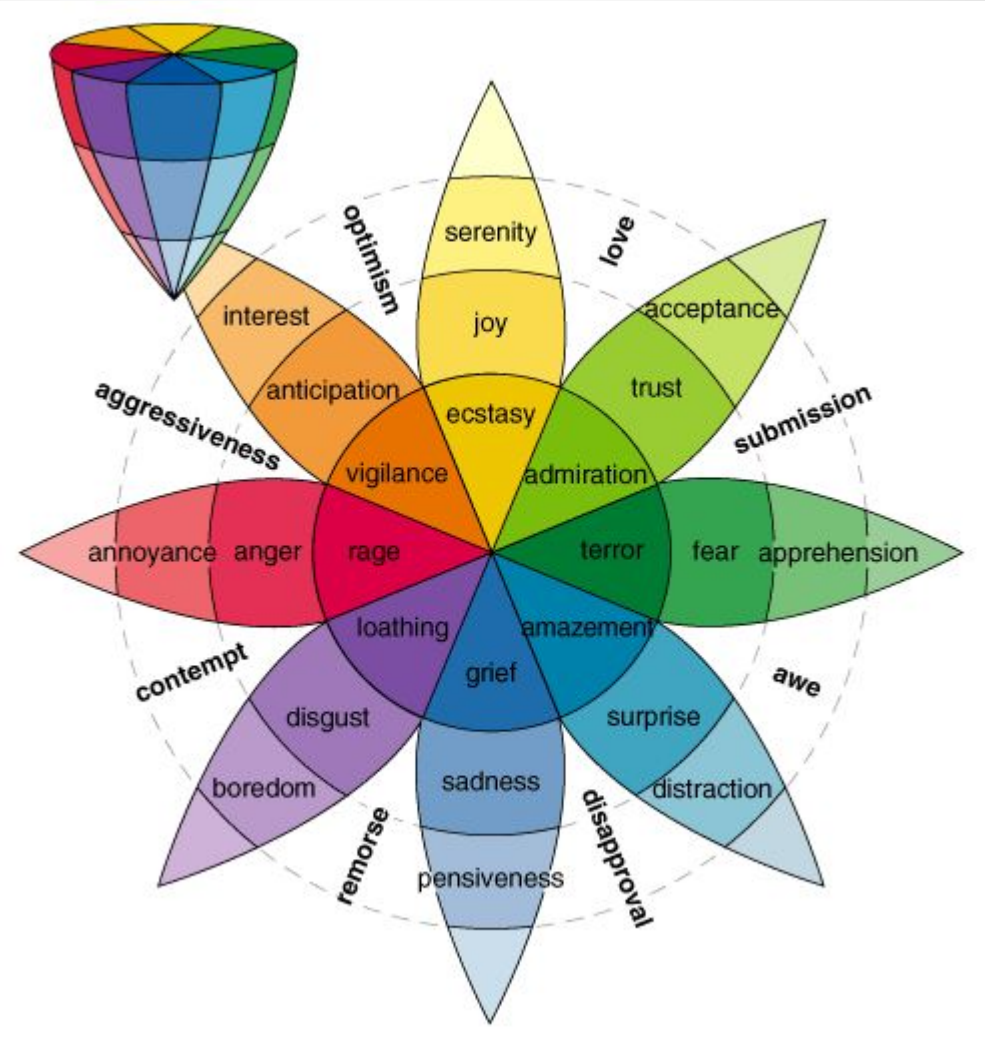
# 100% Cotton Batiks



- **Color**
- **Texture**
- **Contrast**
- **Movement**



# Color:



# Texture:



# Texture:



# Texture:



# Texture:



# Texture:



# Contrast

# Contrast:



Island Batik



# Contrast:



# Contrast:



# Movement

# Movement:



Random Movement

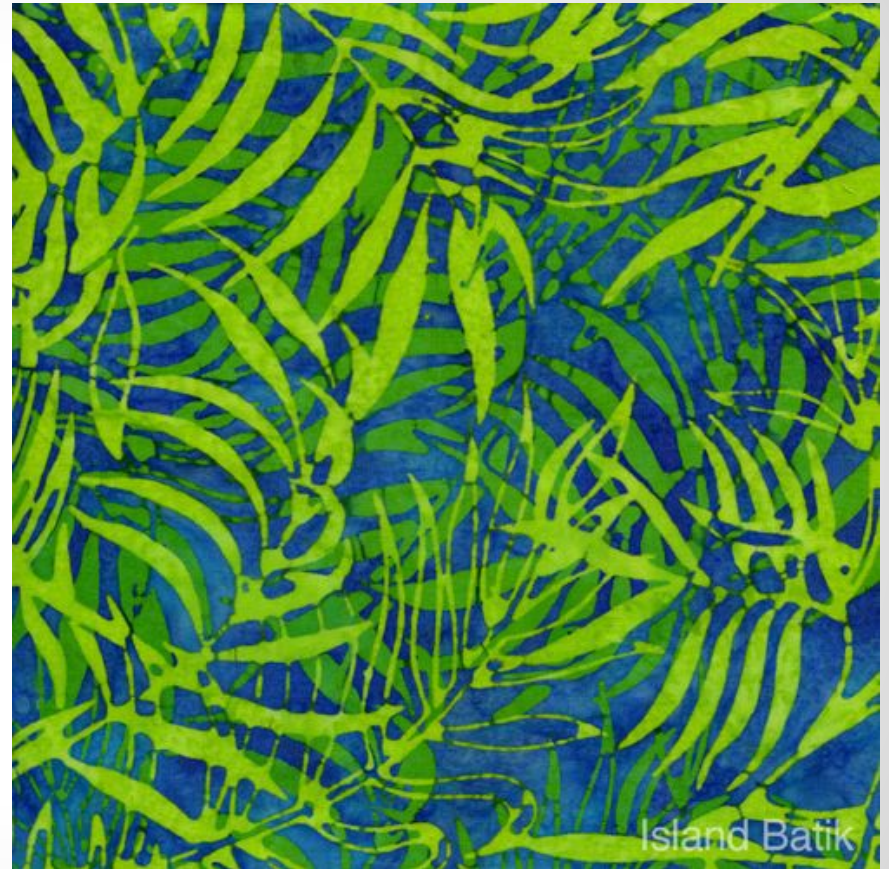


Linear Movement

# Movement:



Small Movement



Big Movement

# Movement:



Subtle Movement



Loud Movement

# Boorinnngggg....



A little better....





# Too much going on!



# Much better!



# General Guidelines

# Focal Fabric:

- quality batiks
- the darker fabric
- color & contrast
- good movement

# Background Fabric:

# The Rules:

1. The background fabric's job is to support, to complement, to enhance the focal fabric
2. Ask the focal fabric what it wants
3. The background fabric must provide contrast with the focal fabric
4. Background fabric must never be boring

# The 4 Question Litmus Test:

1. Does it make the focal fabric look better?
2. Do I have good contrast?
3. Do I have permission to use it?
4. Is it exciting without being competitive?

# **My #1 Fabric Tip:**

Do your fabric shopping in two stages.



# The Reluctant Artist



# COMING UP NEXT!

How To Put It All Together...

- The Magic Of Fusible
- Step-by-Step Details
- And...the amazing No-Sew Borders!



# Webinar Special

## Fusible Fabric Art Starter Set

**Special: \$67**

(Retail: ~~\$82 + s/h~~)

Save 24%

\*Includes shipping in US

Each Set Includes:

- 3 Pattern Sets with Continuum Pattern, No-Sew Border Template, and Quilt Pattern for each
- Pre-printed Fusible Sheets (all designs needed to make all 3 quilts)
- *(Fabric Not Included)*

### Choose One:

#### Wildlife

#### Western

#### Fantasy

#### Favorite Places



# Wildlife Set



# Wildlife Set - Quilt #1

## “Black Bear-ies” w/ Kaleidoscope Border



# Wildlife Set - Quilt #2

## “Moose Meadows” w/ Hoofprint Border



# Wildlife Set - Quilt #3

## “Wild & Free” w/ Flying Geese Border



# Western Set





# Western Set - Quilt #1

## “Ride Baby Ride” w/ Pinwheel Border



# Western Set - Quilt #2

## “Grandma’s Little Cowgirls” w/ Horseshoe Border



# Western Set - Quilt #3

## “RoundUp” w/ Diamond Square Border



# Fantasy Set



# Fantasy Set - Quilt #1

## “Morghan” w/ Twisting Star Border



# Fantasy Set - Quilt #2 "Courtney" w/ Rose Border



# Fantasy Set - Quilt #3 "Shelsy" w/ Pumpkin Vine Border



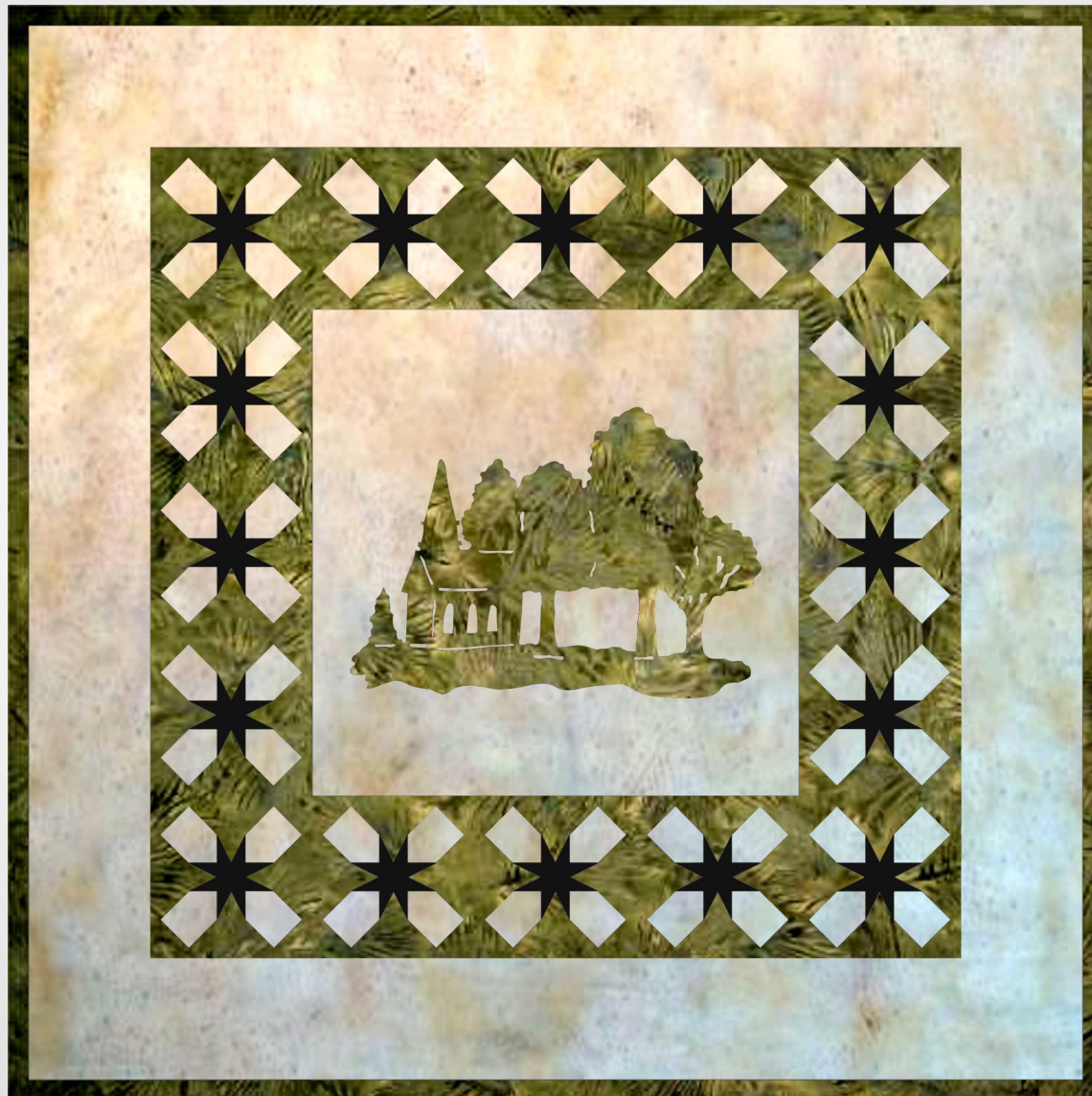
# Favorite Places Set





# Favorite Places Set - Quilt #1

## “Ride To Remember” w/ Castle Star Border



# Favorite Places Set - Quilt #2 “Mountain Retreat” w/ T-Block Border



# Favorite Places Set - Quilt #3 “Mom’s Garden” w/ Butterfly Border



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## Fusible Fabric Art Mega Pkg

**\*All 4 Quilt Series**

### You Get:

- All 4 Sets - Wildlife, Western, Fantasy, & Favorite Places
- Makes 12 Quilts & Includes Patterns and Pre-printed Fusible Sheets (all designs needed to make all 12 quilts)
- *(Fabric Not Included)*
- **BONUS:** we'll include a pair of our favorite 4" Gingher Scissors



# Putting it all together

# **The Magic of Fusibles**

**“...wait a minute...”**



# The Right Fusible in the Right Way

- Fusibles are made to perform different tasks
- Steam-a-Seam 2

# **Steam-a-Seam 2 (regular weight)**

# 6 Simple Steps



# 6 Easy Steps



# 6 Easy Steps



# 6 Easy Steps



# 6 Easy Steps



# No-Sew Borders















**GIVE IT A  
QUICK FUSE  
WITH THE  
IRON...**



**NOW CUT OUT THE  
SHADED AREAS...**





**AGAIN...CUT OUT THE  
SHADED PARTS...**





#2

#3

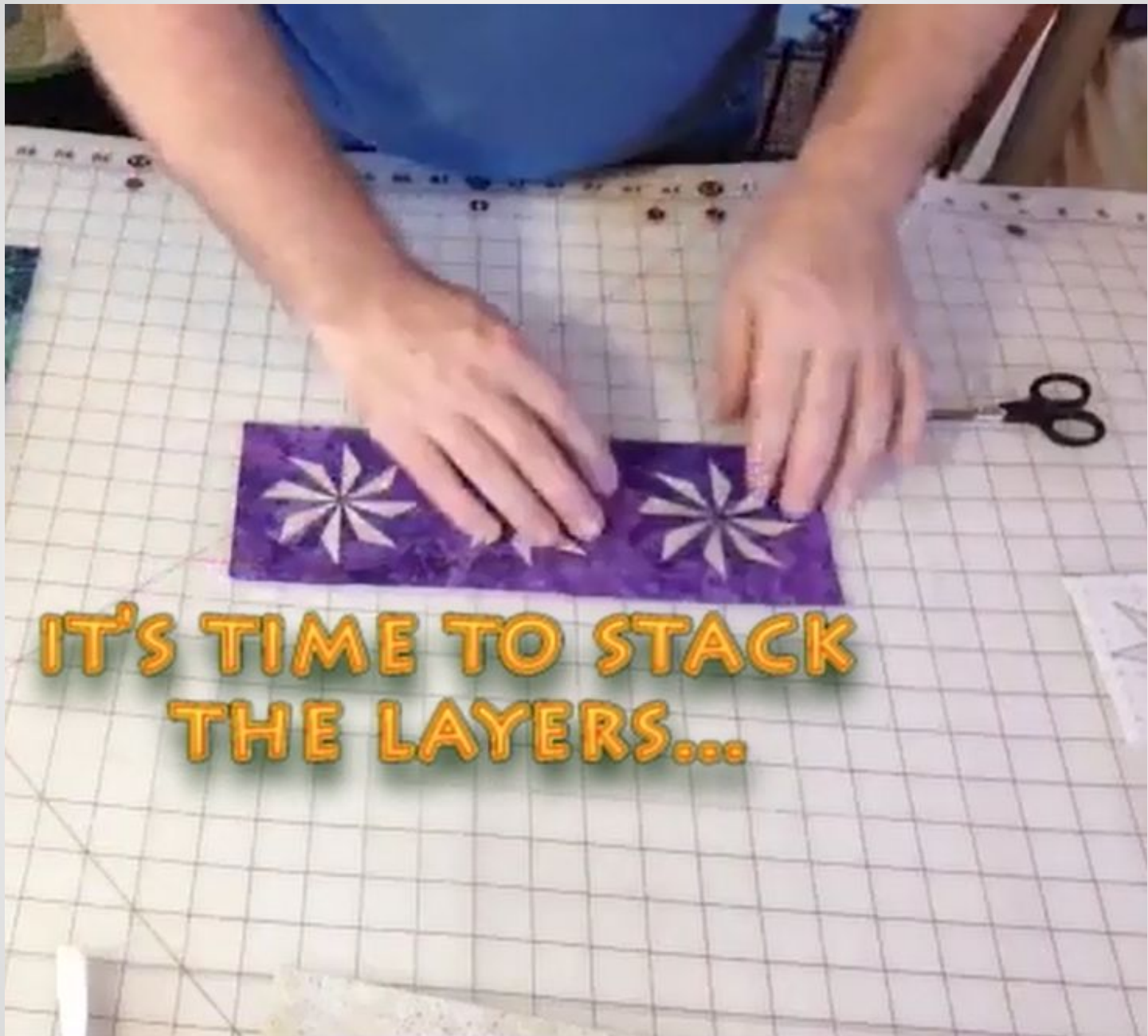
#1

**NOW THE FUN PART...**













**MAKE SURE EVERYTHING  
LINES UP...**



**NOW WE'LL GIVE IT  
A GOOD FUSING...**





**PERMANENT & WASHABLE...**









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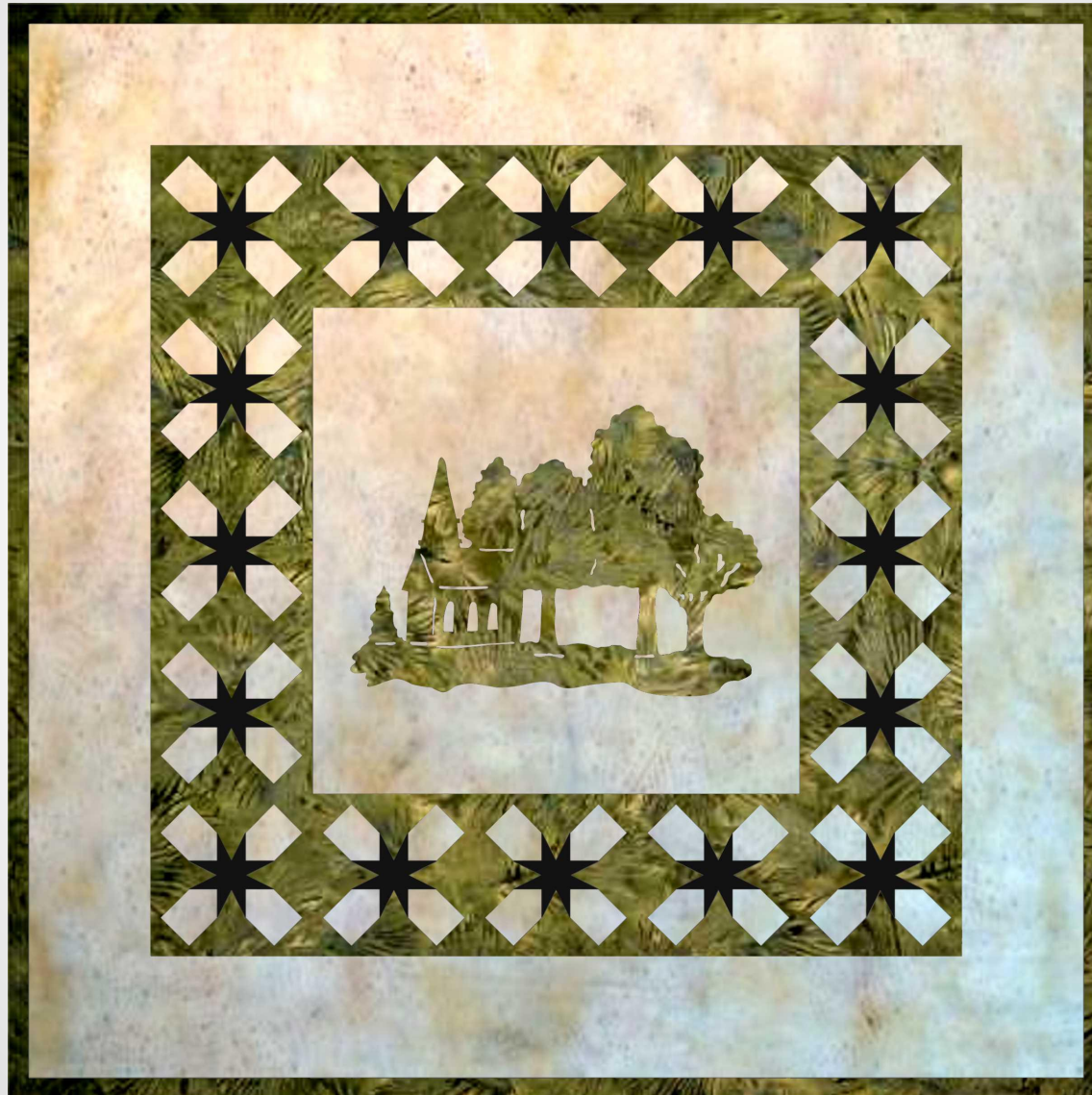


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[www.VirtualSewingGuild.net](http://www.VirtualSewingGuild.net)

To all our sewing friends...

**Thank You**

and  
**Happy Creating!**

